



WELCOME TO THE ONE AND ONLY GUNNSHOW.

Be ready to experience a show like no other on this planet, seeing things you may have only read about in books (and no, not other design students' books), ideas and concepts fresh outta the barrel.

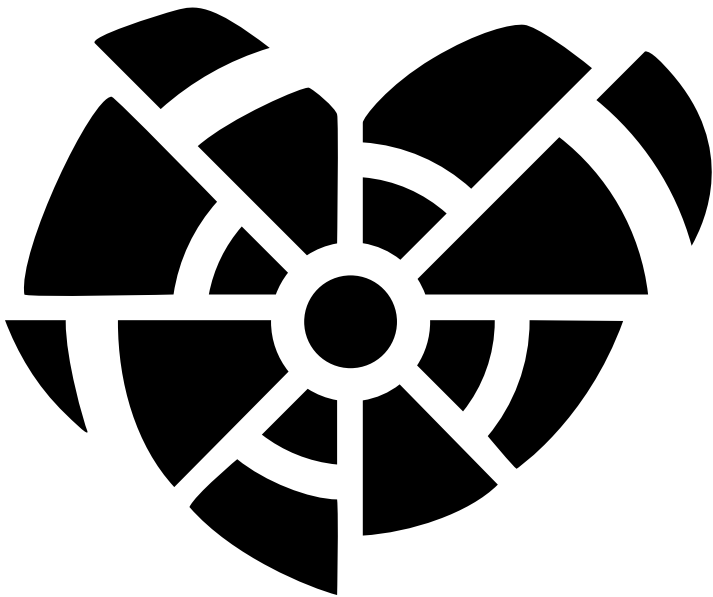
For this show, everything starts on paper, fresh lead beneath worn hands and a tireless effort to fulfill a prophecy shown as a child. The mission is for this show to become part of a larger act, take things statewide, nationally, internationally, and hell, maybe even further than that. These guns are always smoking and ready for what challenges lie ahead. Welcome. And thanks for visiting.

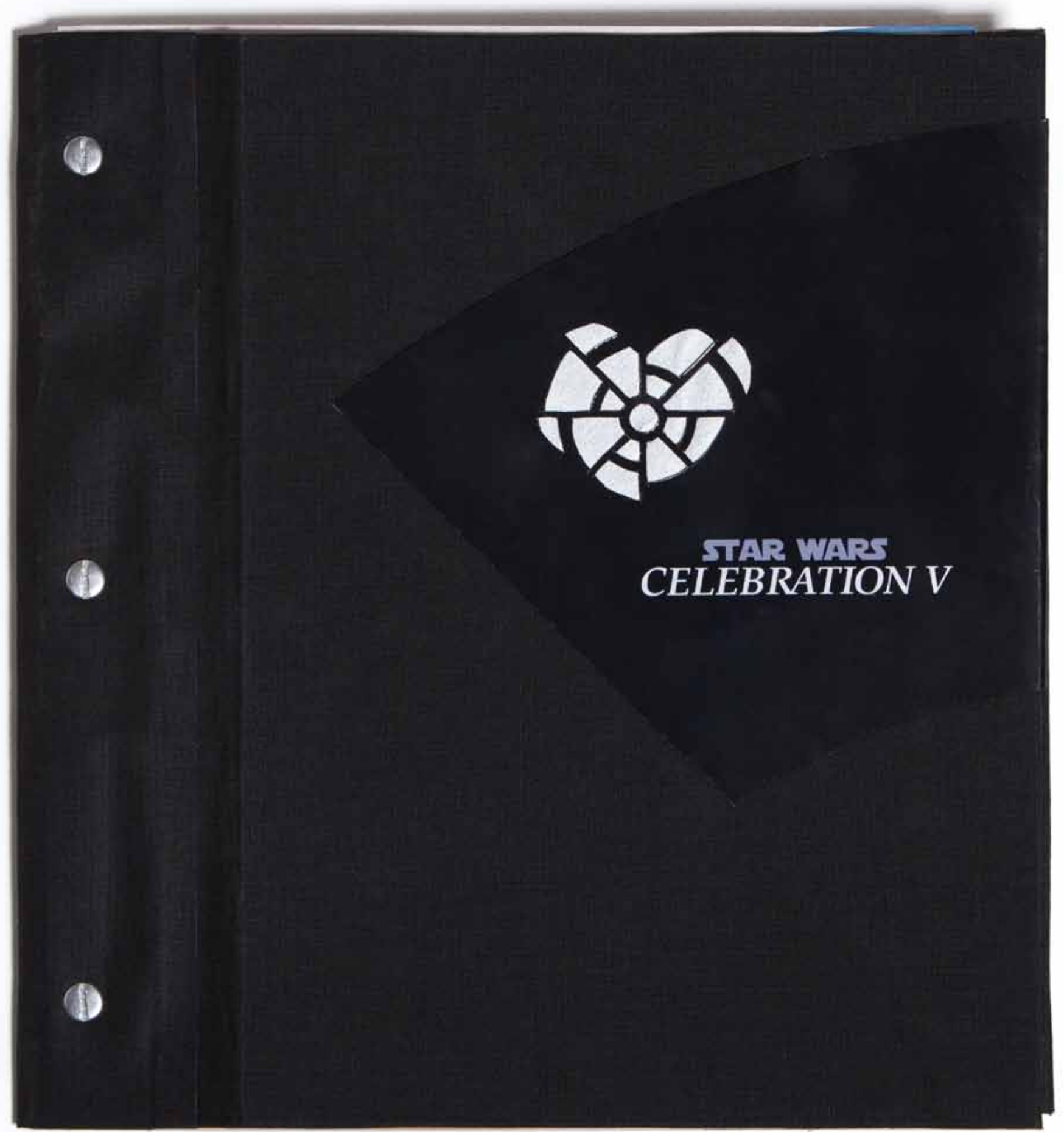
STAR WARS CELEBRATION V



A fan package for the latest Star Wars Celebration held in Orlando FL. It is like Comic Con, but much bigger and exclusively all Star Wars. The contents of the fan package are designed for true fan boys.

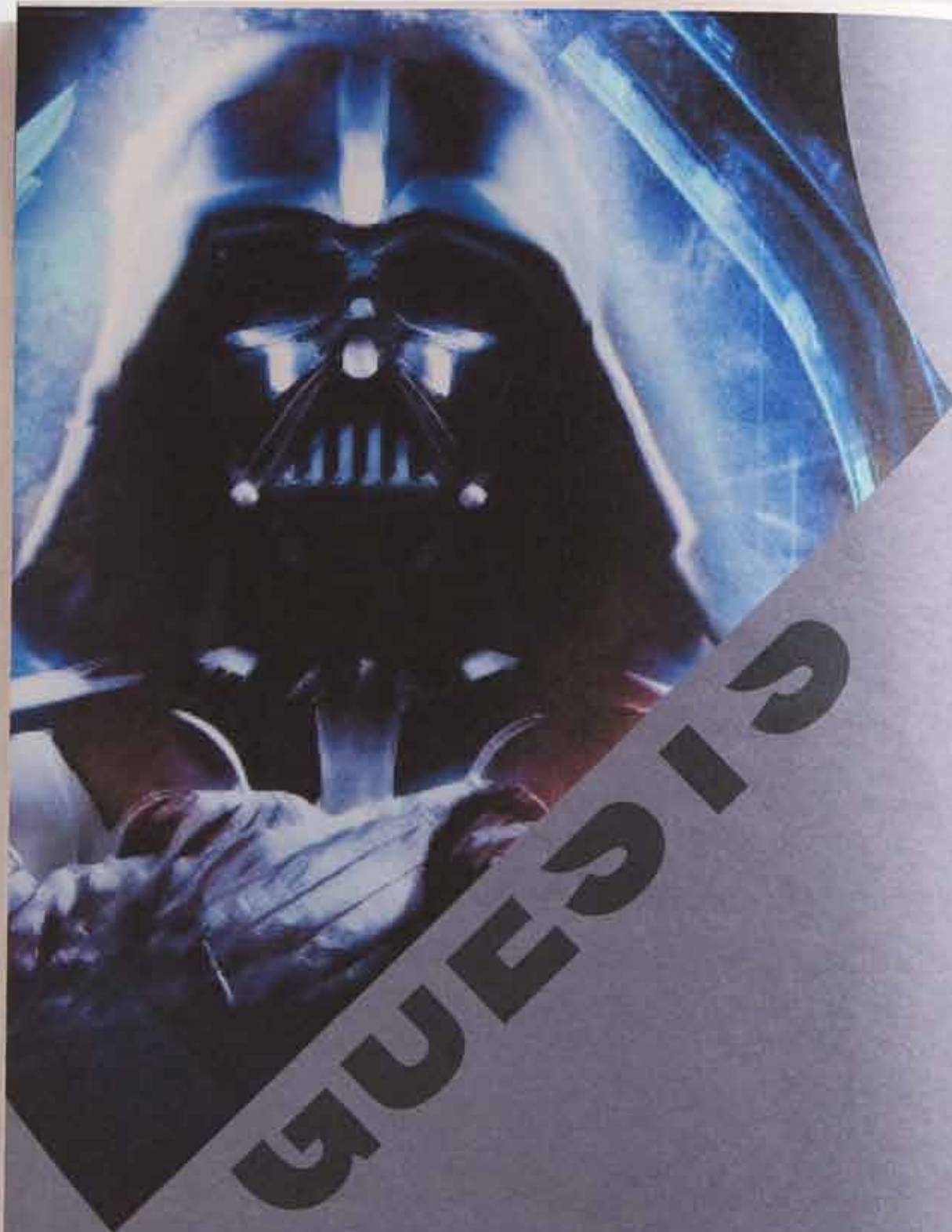
Tagline: Embrace the Passion





Brochure:

Black cover with logo die-cut that will help restore the precious love of the past.



GUESTS

GEORGE LUCAS

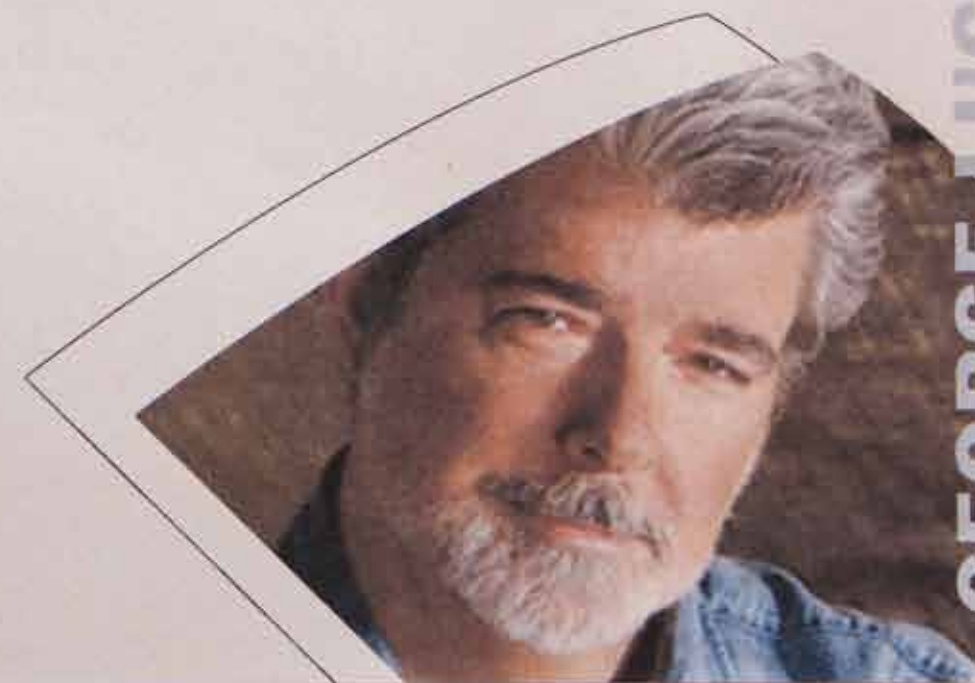
George Lucas

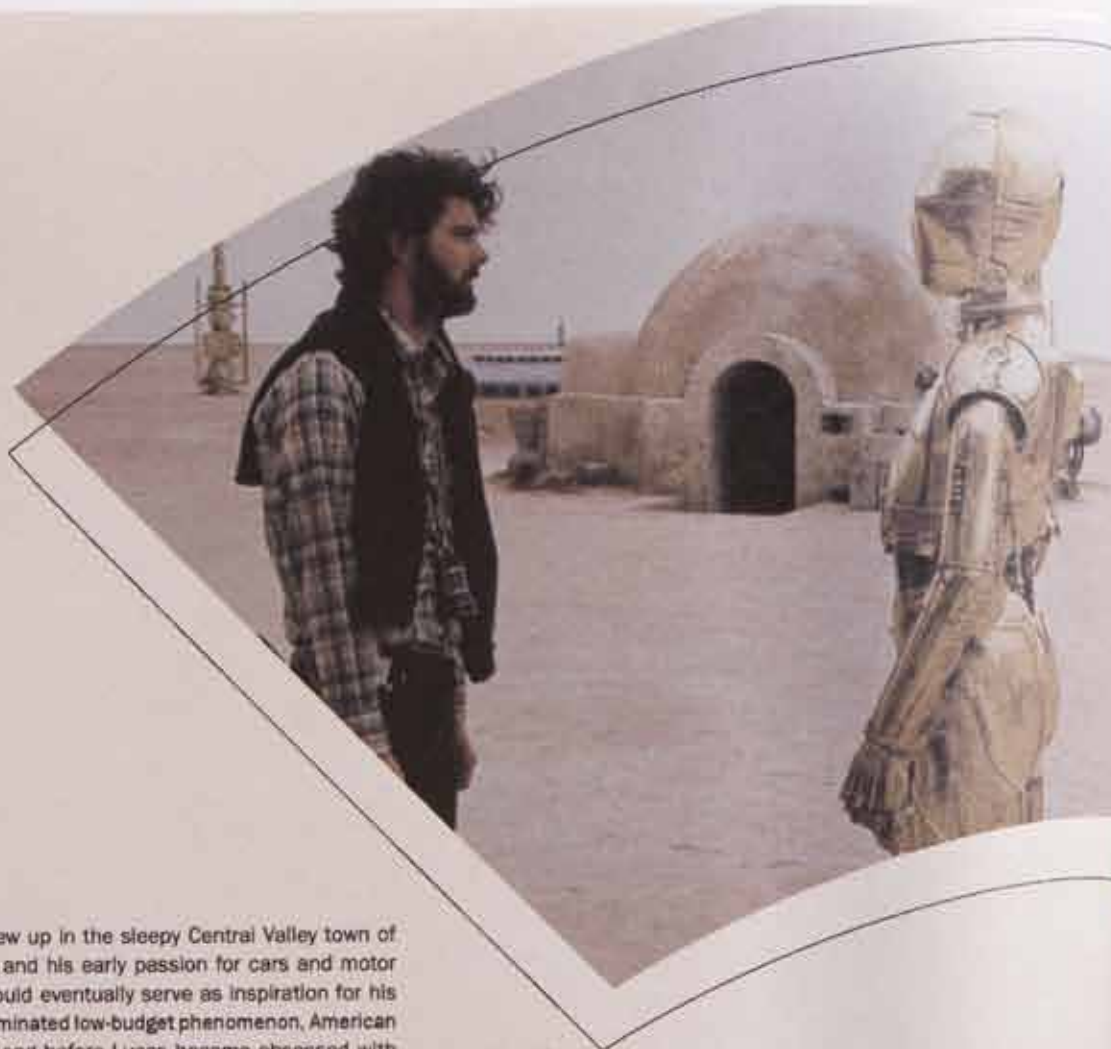
George Walton Lucas, Jr. (born May 14, 1944) is an American film producer, screenwriter, director and founder/chairman of Lucasfilm Ltd. He is best known for being the creator of the epic science fiction franchise Star Wars and joint creator of the archaeologist-adventurer character Indiana Jones.



Lucas grew up in the sleepy Central Valley town of Modesto and his early passion for cars and motor racing would eventually serve as inspiration for his Oscar-nominated low-budget phenomenon, American Graffiti. Long before Lucas became obsessed with film making, he wanted to be a race-car driver, and he spent most of his high school years racing on the underground circuit at fairgrounds and hanging out at

garages. However, a near-fatal accident in his souped-up Autobianchi Bianchina on June 12, 1962, just days before his high school graduation, quickly changed his mind. Instead of racing, he attended Modesto Junior College and later got accepted into a junior college to study anthropology. While taking liberal arts courses, he developed a passion for cinematography and camera tricks. During this time, an experimental





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away to San Francisco to hang out in jazz clubs and find news of Canyon Cinema screenings in flyers at the City Lights bookstore. Already a promising photographer, Lucas became infatuated with these films.

George Lucas is one of the most successful and celebrated filmmakers in cinema history, with a film career dominated by writing and production. Aside from the nine short films he made in the 1960s, he has also directed six major features to date. The early 1970s work as a writer-director that established him as a major figure in Hollywood consists of just three titles, made between 1971 and 1977 – *THX 1138*, *American Graffiti*, *Star Wars*—and there was a 22-year hiatus between *Star Wars* Episode IV and his only other feature-film directing credits, the three *Star Wars* prequels.

Lucas' career path contrasts with that of his friend, collaborator and close contemporary Steven Spielberg, who has similarly worked extensively as a writer

{ 'Star Wars' is fun, its exciting, its inspirational, and people respond to that. It's what they want. }

and producer but has also directed almost thirty major feature films over a similar time span. However, thanks to his long association with Spielberg, Lucas has acted as a writer and executive producer on another of Hollywood's most successful film franchises, the *Indiana Jones* series. In addition, his far-sighted decision to establish his own effects company to make the original *Star Wars* film has reaped enormous benefits; the award-winning Industrial Light and Magic (ILM) is acknowledged one of the world leaders in the field.

Lucas co-founded the studio American Zoetrope with Coppola—whom he met during his internship at Warner Brothers—hoping to create a liberating environment for filmmakers to direct outside the perceived oppressive control of the Hollywood studio system. His first full-length feature film produced by the studio, *THX 1138*, was not a success. Lucas then founded his own company, Lucasfilm, Ltd., and directed a far more successful film, *American Graffiti* (1973). He then proposed a new *Flash Gordon* film adaptation, but the rights were not available. But his new-found wealth and reputation enabled him to develop a story set in space instead. Even so, he encountered difficulties getting *Star Wars* made. It was only because Alan Ladd, Jr., at Fox Studios liked *American Graffiti* that he forced through a production and distribution deal for the film, which ended up restoring Fox to a rather comfort level and financial stability.



GEORGE LUCAS



Carrie Fisher
CARRIE FISHER

The original princess with an attitude, Carrie Fisher is slated to appear at Star Wars Celebration V. Fisher, who became the hottest girl in the galaxy and stole the hearts of million of fanboys across America in her portrayed character Princess Leia.

Fisher, who portrayed Princess Leia Organa in the original Star Wars™ trilogy, will be greeting fans and signing autographs in the Celebration Autograph Hall, managed by Official Pix, Lucasfilm's licensee for authentic Star Wars photos and autographs. Fisher is also scheduled to appear on stage for an exclusive interview and a question and answer session from fans and fan email. An audience favorite for both her film and stage roles, Fisher was 19 years old when

she became a cultural icon as Princess Leia in Star Wars: Episode IV A New Hope. Her film career started when she was even younger, playing opposite Warren Beatty in Shampoo in 1975. She is the daughter of actress Debbie Reynolds and singer Eddie Fisher. In addition to A New Hope, The Empire Strikes Back, and Return of the Jedi, Fisher has performed in numerous movies and television series, including The Blues Brothers, The Man with One Red Shoe,

Hannah and Her Sisters, The Barb, When Harry Met Sally, Austin Powers, Heartbreakers, Smallville, Family Guy and Farboys, as well as in her own series of television specials, Conversations from the Edge with Carrie Fisher, and her live stage show Wishful Drinking.

Though she is famous for her film, television and stage roles, Fisher devotes much of her time to writing. She has penned several novels, including the semi-autobiographical Postcards from the Edge, which was made into a successful movie starring Meryl Streep. Three additional best selling novels - Surrender the Pink, Delusions of Grandma, and The Best Awful - followed. Her new memoir, Wishful Drinking, is published by Simon & Schuster.



ANTHONY DANIELS
Anthony Daniels

Anthony Daniels, the actor who has performed as the golden droid C-3PO in all six movies of the Star Wars saga, will appear at Celebration V.

Daniels is slated to meet fans and sign autographs in the Celebration Autograph Hall, and is scheduled to appear on stage as well. The actor's singular wit, entertaining style, and unique familiarity with the Star Wars movie universe will make his show one that fans will not want to miss. Daniels has been part of the Star Wars saga since the beginning, after being cast

by director George Lucas to play C-3PO in 1976. Realizing that he loved the character when he first read the script, then called The Adventures of Luke Starkiller, Daniels has since breathed endearing humanity and humor into the not-so-mechanical droid. He has the honor of speaking the first and last lines of the Saga, and is a continuing presence in the Star Wars entertainment universe.

Recently, the actor has been having a blast as the Narrator of Star Wars In Concert. No stranger to the concert stage, Daniels' career started with the BBC Radio Drama Company in London. He went on to join the UK National Theatre at The Young Vic, touring abroad and performing in their London home. He was playing in Stoppard's Rosencrantz & Guildenstern Are Dead when Lucas asked to meet him.



CARRIE FISHER

ANTHONY DANIELS

R2-D2 Builder Display

R2-D2 BUILDER DISPLAY

Just when you think you've seen every droid there is to see...

...the R2-D2 Builders prove not only are there never enough droids, but there is never enough time in the day to enjoy them all. Fans at Star Wars Celebration V, this August 12-15 in the Orange County Convention Center, can look forward to more droids, and more spectacular sets, created and constructed by the very talented group.

"The R2 Builders are thrilled once again to be involved with Celebration," says Wayne Orr, leader of the Orlando-bound group. "We've planned a bigger and more encompassing experience for our visitors that will not only include tons of droids, but also re-creations of some of the most iconic scenes from *The Empire Strikes Back*," and *'Return of the Jedi.'*"

An international organization, the R2-D2 Builders started as an Internet network for sharing building tips and information for building movie-real droids from the Star

Wars galaxy. With members from Australia to Germany, the builders have grown to hundreds of craftsmen since Dave Best of Sydney, Australia founded the group in 1999. Their work is most impressive: many of their droids are hard to distinguish from the droids that were created in the movies. The droid designers will exhibit their creations in their own dedicated room, and will be on hand to talk about their work and share their building tips with devoted fans and potential droid builders. Special activities and tutorials are planned for the room, too.

{These are the droids you're looking for!}



It's hard to imagine the Builders topping their extremely popular rooms from past Celebrations, but initial plans reveal they will outdo themselves once again. In honor of the 30th anniversary of *The Empire Strikes Back*, set pieces and photo areas are planned from different planet terrains of the movie.

"We don't want to give too much away, but let's just say that you'll feel like you should have brought a coat after visiting our room!" says Orr.

The droid fun starts in the Builders' dedicated room, but it will not end there. Craftsmen from the group will help other interested fans learn the ins and outs of building their own Astromechs.

"We'll once again host panels with experienced droid builders that will help you get started making your very own Astromech droid," says Orr. "Subjects such as scratch building a droid from inexpensive materials, all the way to advanced radio controls and robotics, will be covered at our three scheduled sessions."

Look to the Celebration Exhibit Hall each day for the legendary Droid Races.

"We're also bringing back the very popular Droid Races," concludes Orr. "Don't miss the Builders battling it out for supremacy on the numerous droid race courses. It's not all about speed. Driving skill and experience can steal a win, but having a fast droid doesn't hurt!"

R2-D2 Builders Plan Unprecedented Display at Celebration V

The R2-D2 Builders' room at Celebration IV featured a spectacular set of the Tantive IV hallway from *A New Hope*, complete with droids for photo opportunities. This August, the Builders have an even grander plan in the works. The R2-D2 Builders' room at Celebration IV featured a spectacular set of the Tantive IV hallway from *A New Hope*, complete with droids for photo opportunities. This August, the Builders have an even grander plan in the works. Droids make the best friends. A young fan introduces her self to an R5 droid at Celebration IV in Los Angeles. Droids make the best friends. A young fan introduces her self to an R5 droid at Celebration IV in Los Angeles.

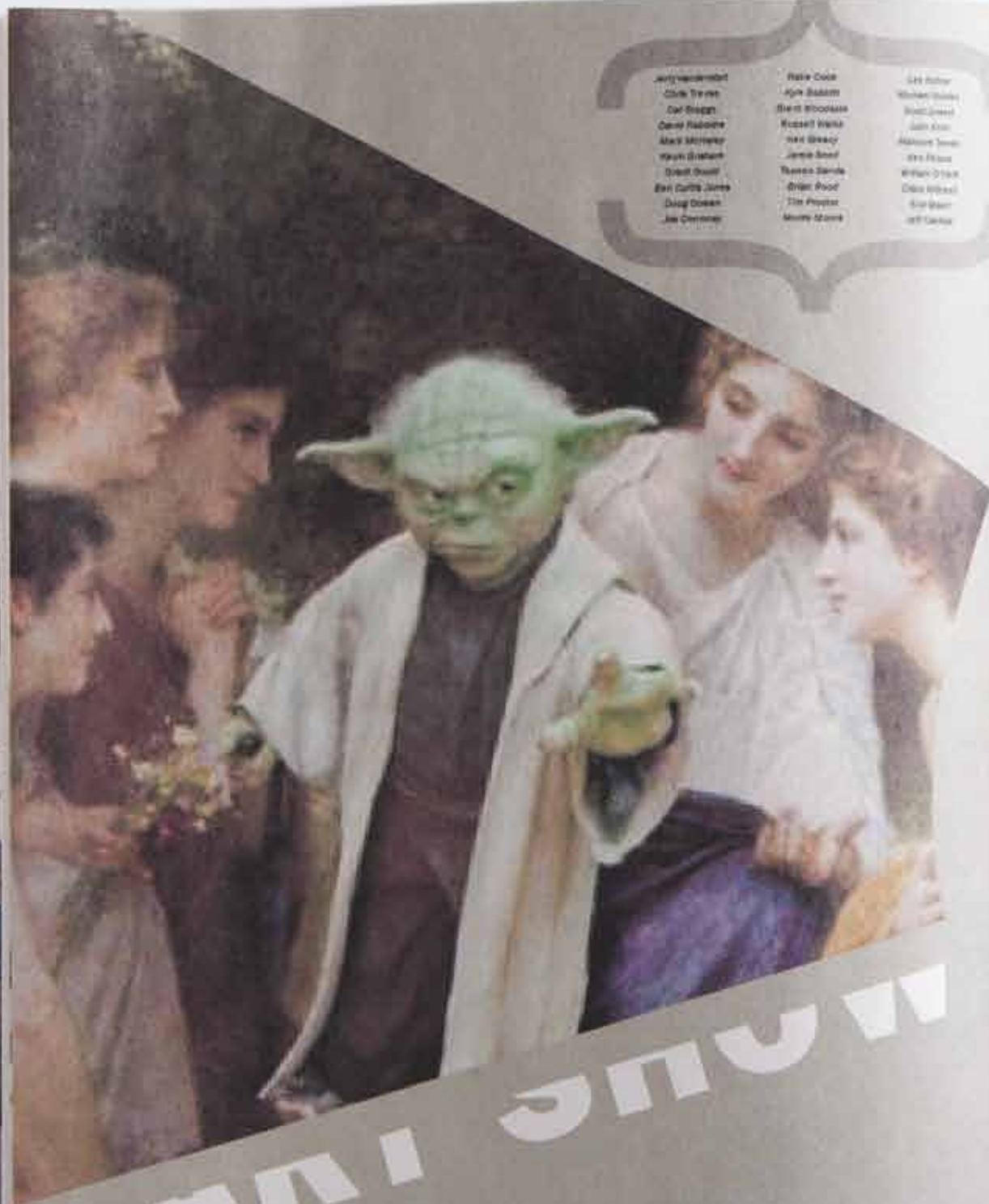


Droid Races and Competitions

Celebration Exhibit Hall
Thursday, August 12
through Sunday, August 15

Droid Displays and Demonstrations

Room W205 ABC



Jerry Vanderhoff
Cory Trevis
Carl Briggs
Cory Radburn
Alex Stricker
Ryan Graham
David Smith
Earl Curtis Jones
Doug Dossan
Jim Chinner

Rick Cook
John Babin
Brent Woodman
Robert Wink
Mark Greasy
James Bond
Robert Davis
Brian Ford
Tim Proctor
Marty Stone

Jim Fisher
Michael Hanks
Brent Green
John Koon
Adrian Tovar
Steve Foss
William O'Neil
Chris Wilson
Ron Blair
Jeff Carter

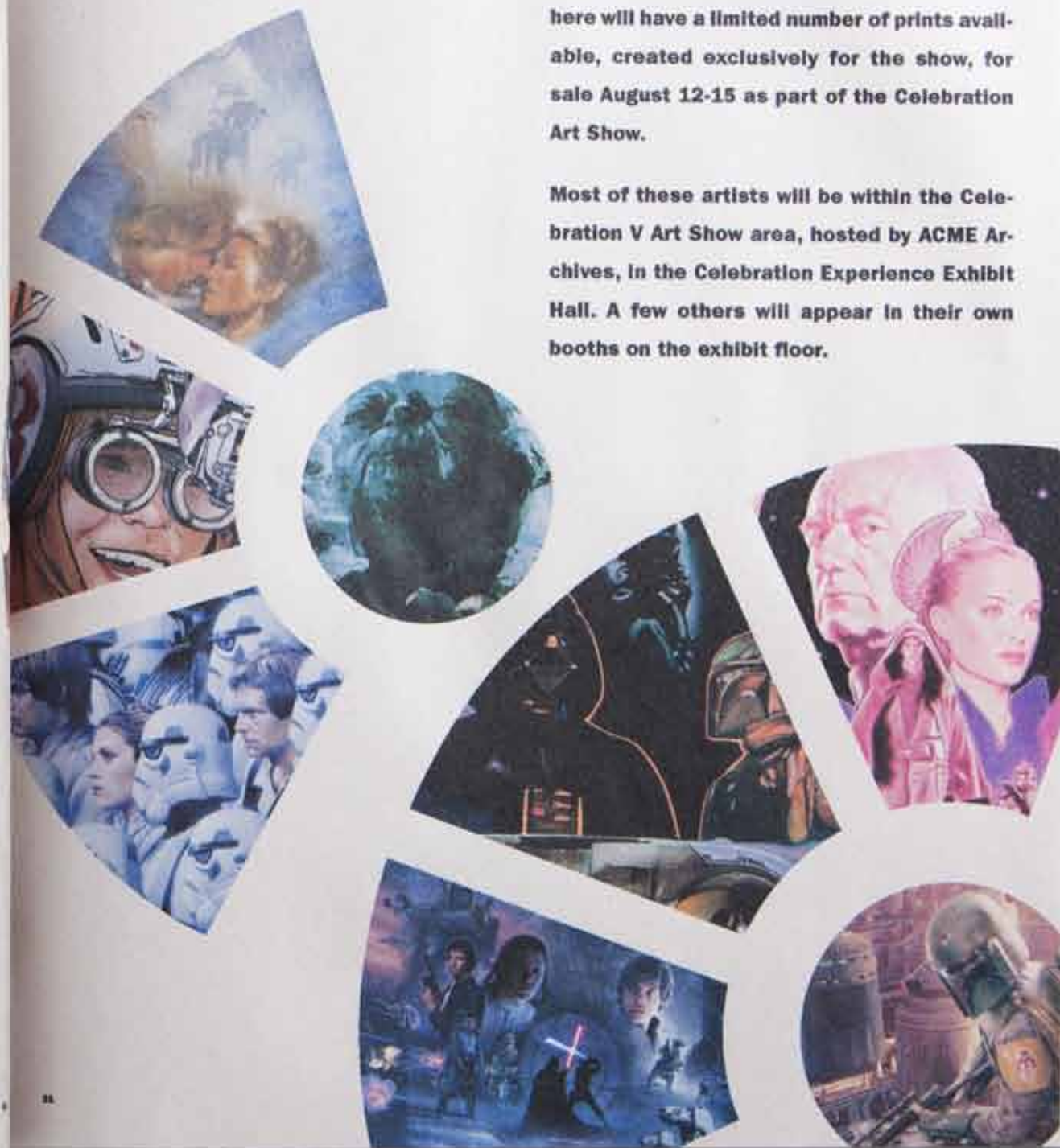
ART SHOW

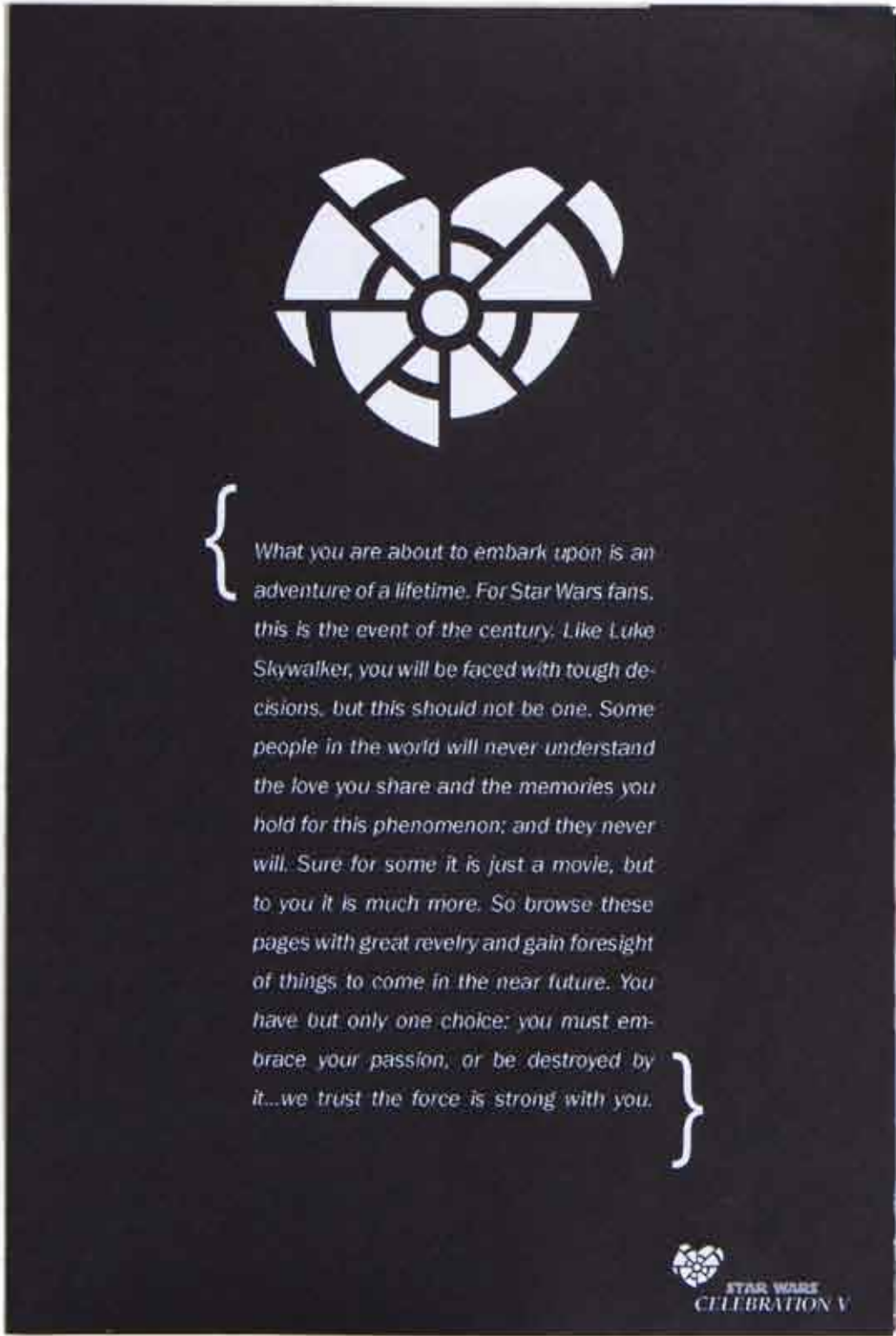
CELEBRATION ART SHOW

Celebration Art Show

Star Wars artists of extraordinary vision will be exhibiting and selling their original prints at Celebration V. Each of the artists listed here will have a limited number of prints available, created exclusively for the show, for sale August 12-15 as part of the Celebration Art Show.

Most of these artists will be within the Celebration V Art Show area, hosted by ACME Archives, in the Celebration Experience Exhibit Hall. A few others will appear in their own booths on the exhibit floor.





{ What you are about to embark upon is an adventure of a lifetime. For Star Wars fans, this is the event of the century. Like Luke Skywalker, you will be faced with tough decisions, but this should not be one. Some people in the world will never understand the love you share and the memories you hold for this phenomenon; and they never will. Sure for some it is just a movie, but to you it is much more. So browse these pages with great revelry and gain foresight of things to come in the near future. You have but only one choice: you must embrace your passion, or be destroyed by it...we trust the force is strong with you. }



Mailer & ID Badge:

Mailer comes with encouraging words and important info. Attendees will obtain a portrait ID, giving them access to specified sections and events. On the backside each ID has a different trivia question to ask fans to test his or her true fanboy status.





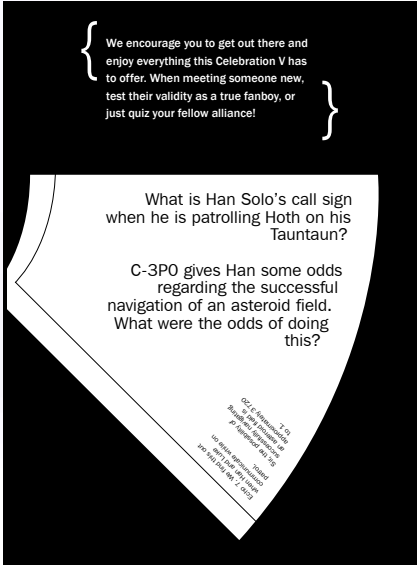
Jay Burachel
Cleveland, Ohio

JEDI: Knight
DAYS: 12-15
FAN TABLE: Y
ALLIANCE: Rebels





**STAR WARS
CELEBRATION V**

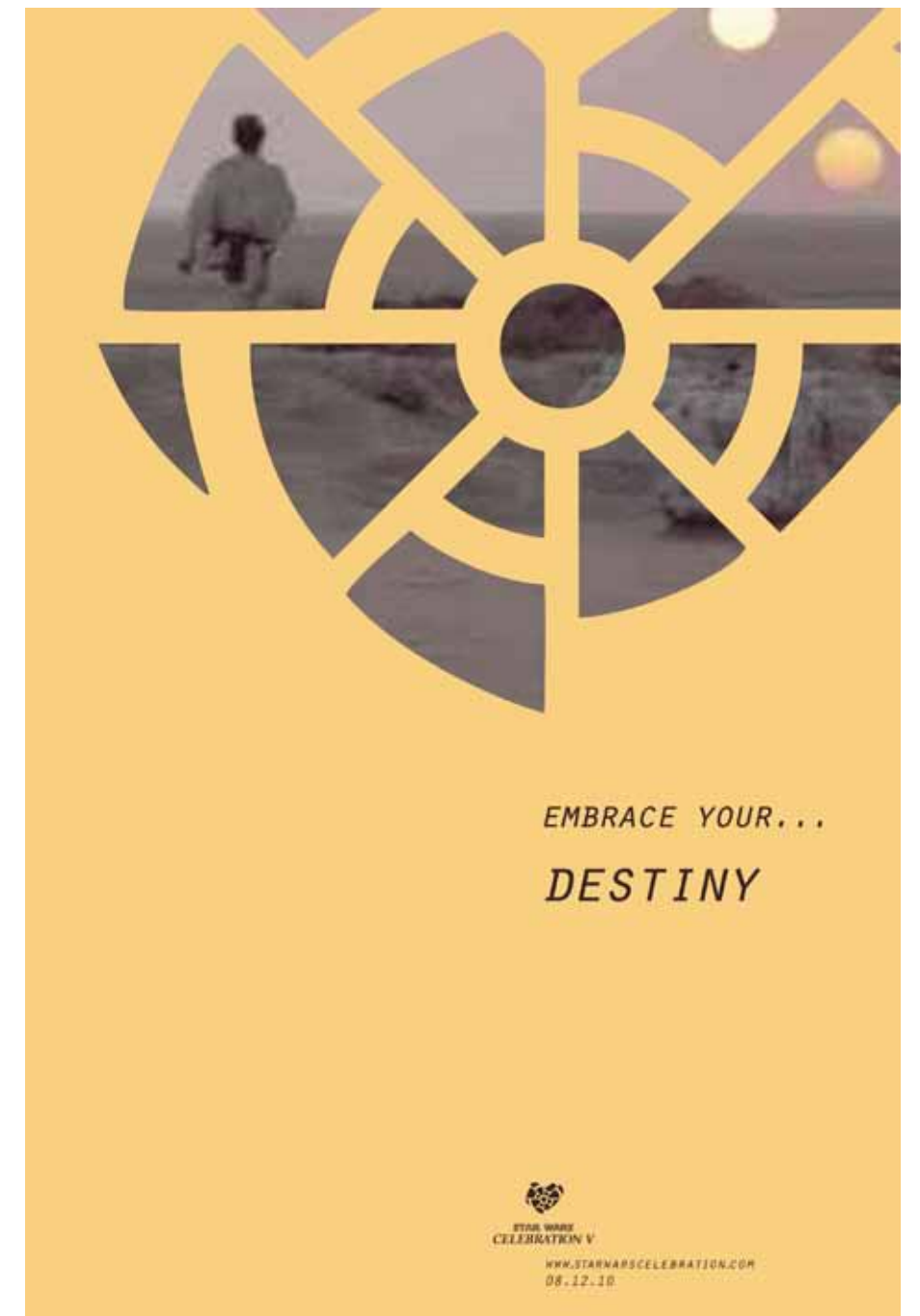
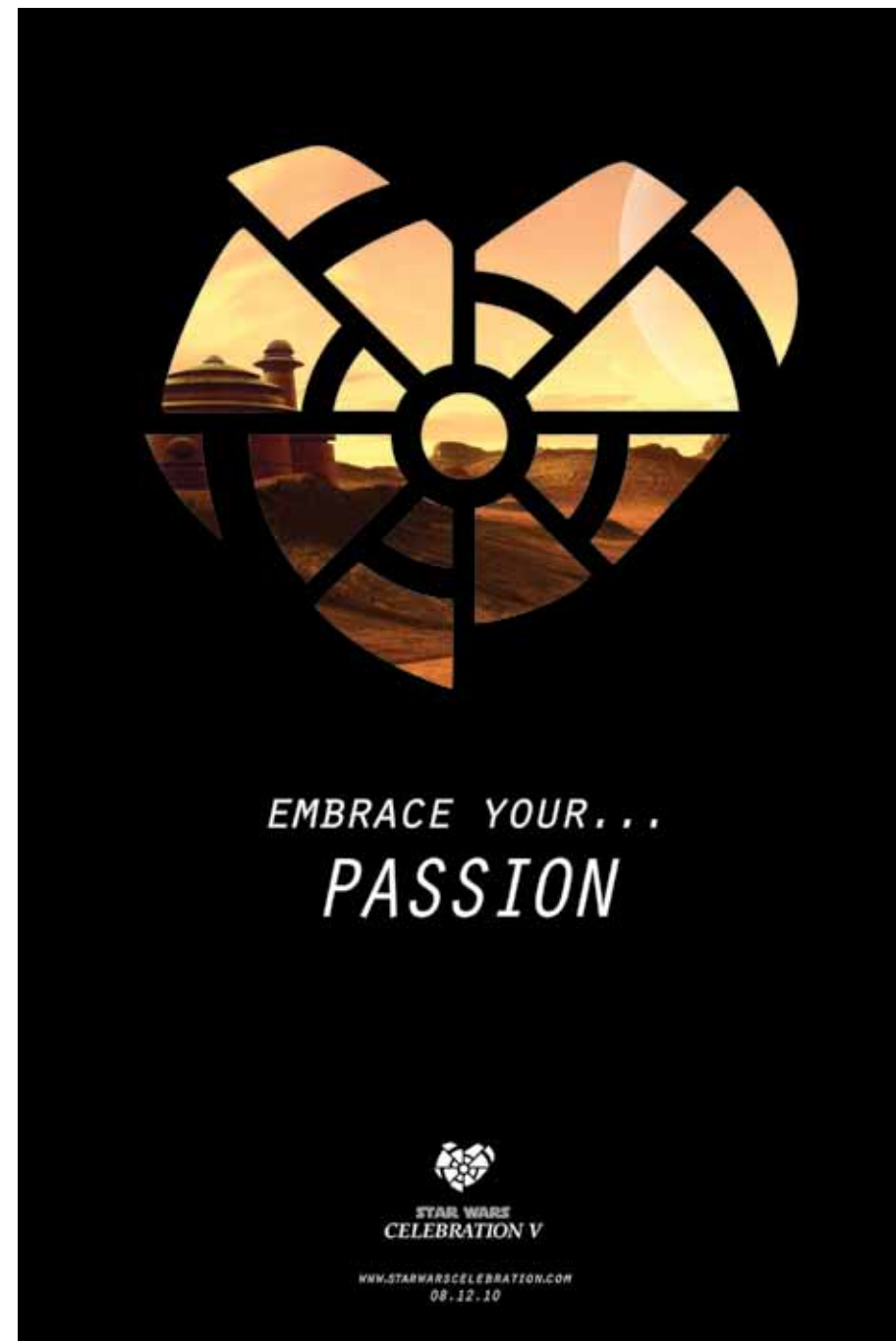
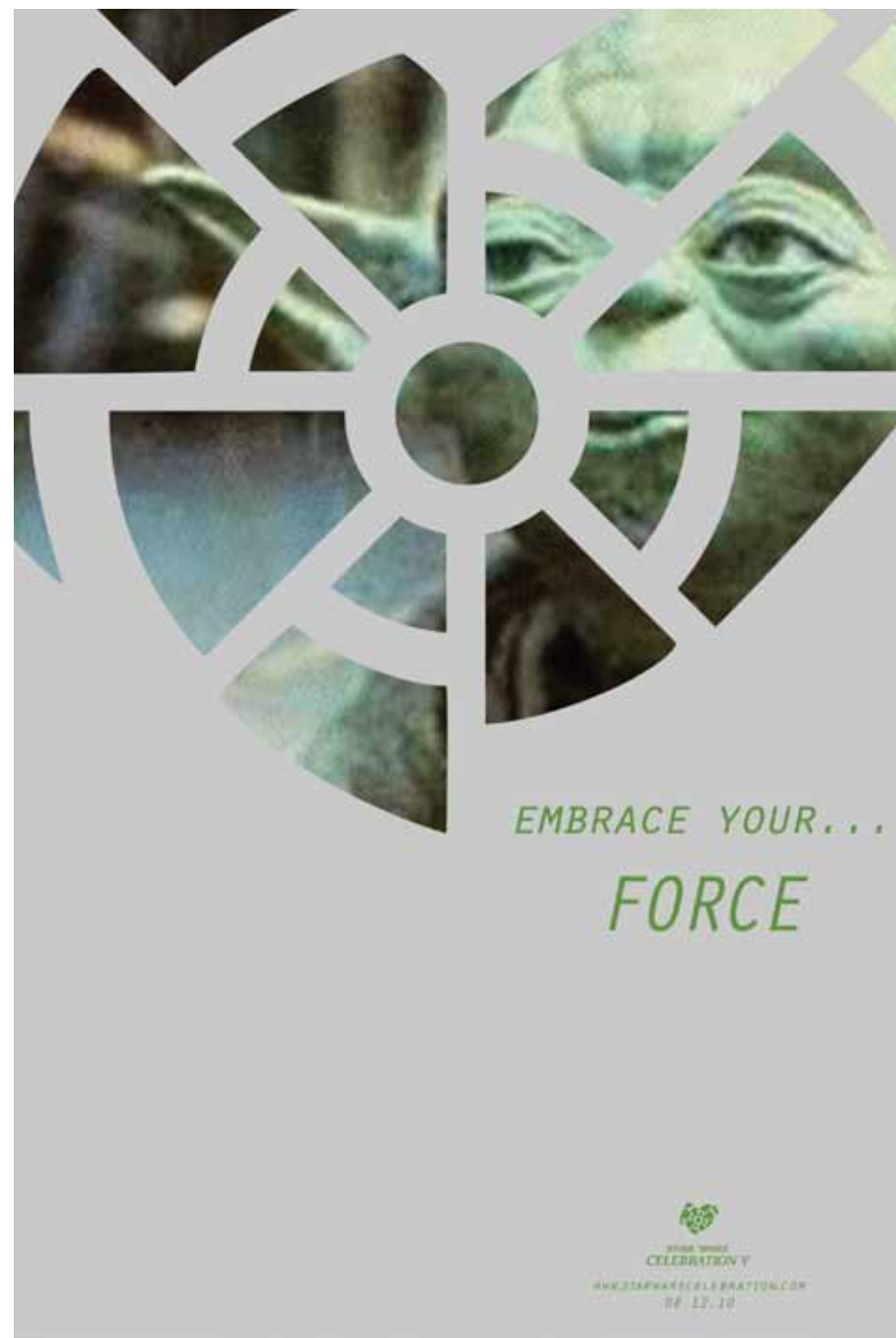


{ We encourage you to get out there and enjoy everything this Celebration V has to offer. When meeting someone new, test their validity as a true fanboy, or just quiz your fellow alliance! }

What is Han Solo's call sign when he is patrolling Hoth on his Tauntaun?

C-3PO gives Han some odds regarding the successful navigation of an asteroid field. What were the odds of doing this?

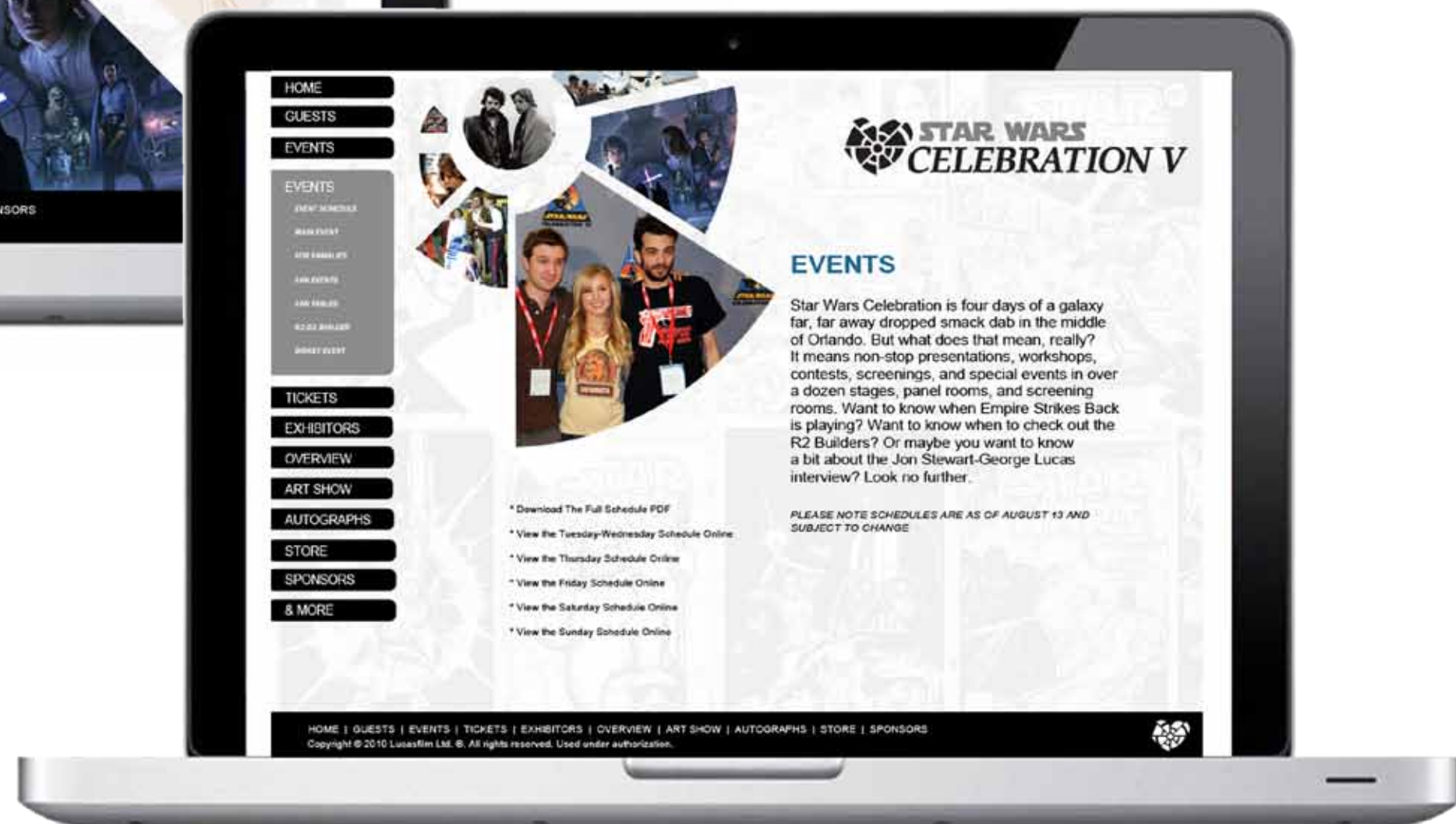
Our celebration is the ultimate fan event. We want you to have the best experience possible. Please be respectful of our staff and fellow fans. We look forward to seeing you at the event.



Poster Series:

Promotional posters will be sent out early to fans that buy the exclusive package.

There would be over 30 designs to purchase at the convention.



Website:

Using the same nostalgia, the websites allow users two forms of navigation, one being more playful and mechanical, the other a direct nav bar that allows for quicker and direct exploration.

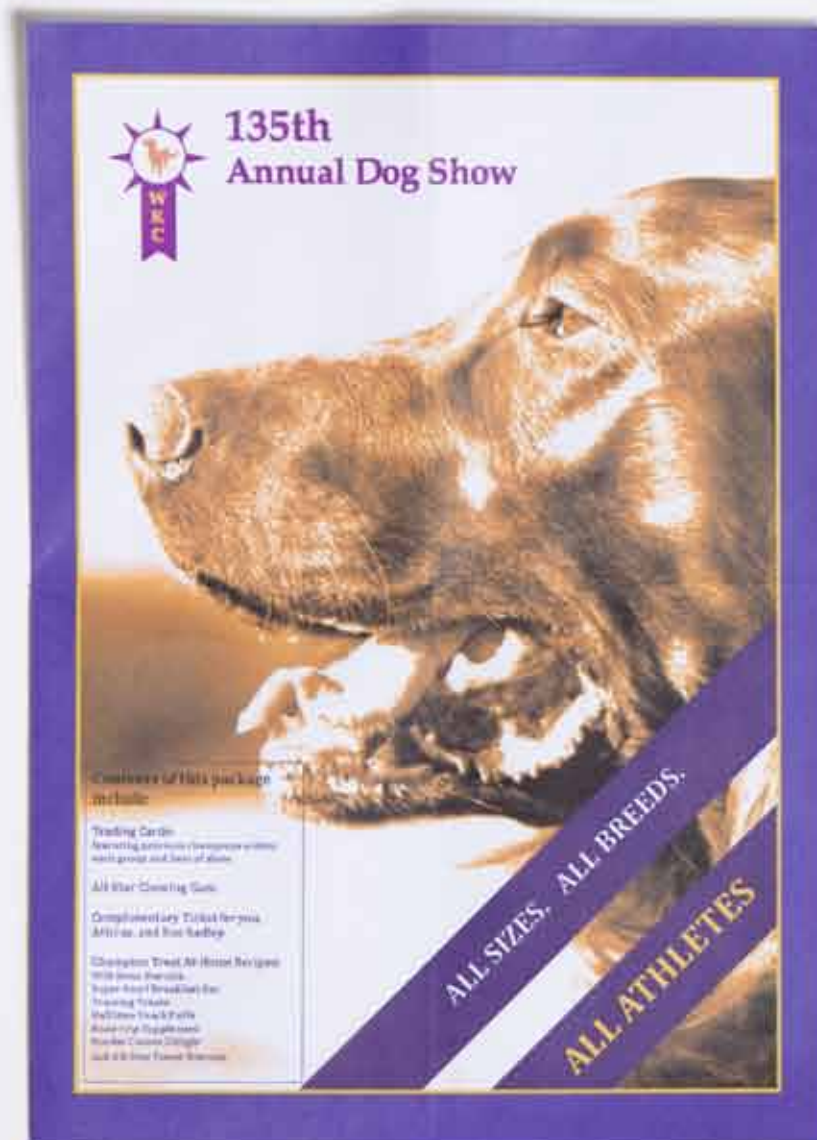
WKC
westminster kennel
club dog show



The Westminster Kennel Club Dog Show is a two-day, all-breed benched conformation show that takes place at Madison Square Garden in New York City every year.

Tagline: All Breeds, All Athletes.





Sports Cards and Recipe Cards:

Sport cards feature the top dogs in the categories: Terrier, Hound, Herding, Sporting, Working, Non-Sporting, and Toy. Each card comes with bios and real stats much like a real pro sports card.

Invitation also comes with recipe cards for all kinds of delicious and healthy dog treats

VIP Dog Locker:

A locker designed for a true athlete that just so happens to be a dog. This locker is made to hold dual water bottles for both owner and dog, bowl, sports ball, drying towels, and sports chalk.

With chalk owners can perhaps write up a daily schedule, which truly is a necessity for any great athlete.





VIP Dog Locker:

With chalk owners can perhaps write up a daily schedule, which truly is a necessity for any great athlete.



New Depths



This capital campaign is to help raise money for a new summer camp and rescue facility for marine mammals in Corpus Christi, TX. Children and early teens need a place where they can discover more about marine mammals than ever before and learn what it really takes to be in such a rewarding career.

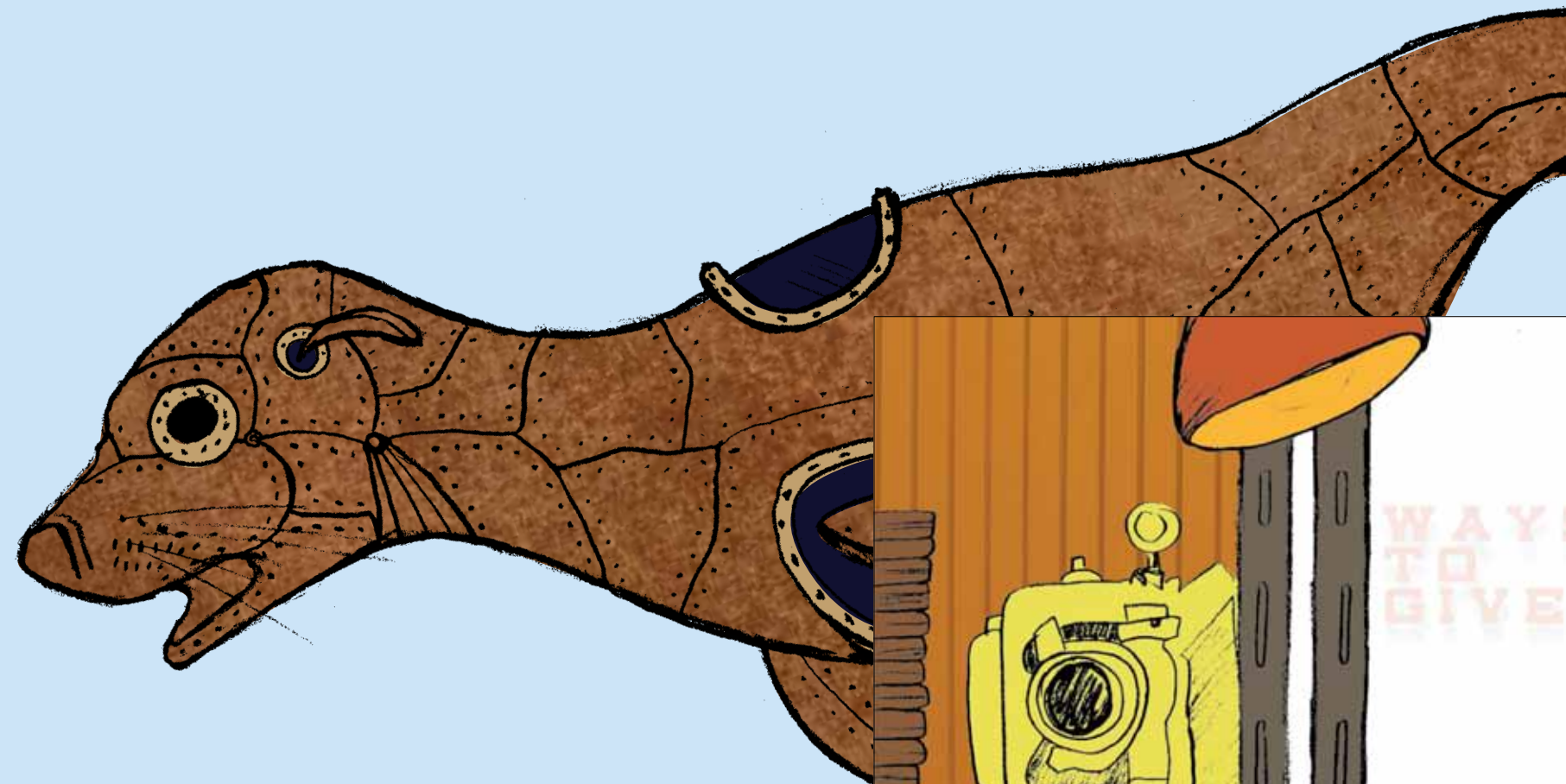
Tagline: Take Learning Deeper





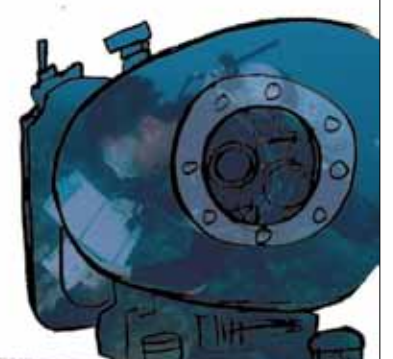



Case Study:

26 perfectbound page brochure that goes into the history of the Marine Mammal Center and the emergence of the new campaign.



WAYS TO GIVE



WAYS TO GIVE

For further information, please contact:

Jane Crawford
Development Director

Vladimir Ovinsky
Chairman, Board of Trustees

Ned "Lord" Mandrake
Head of School

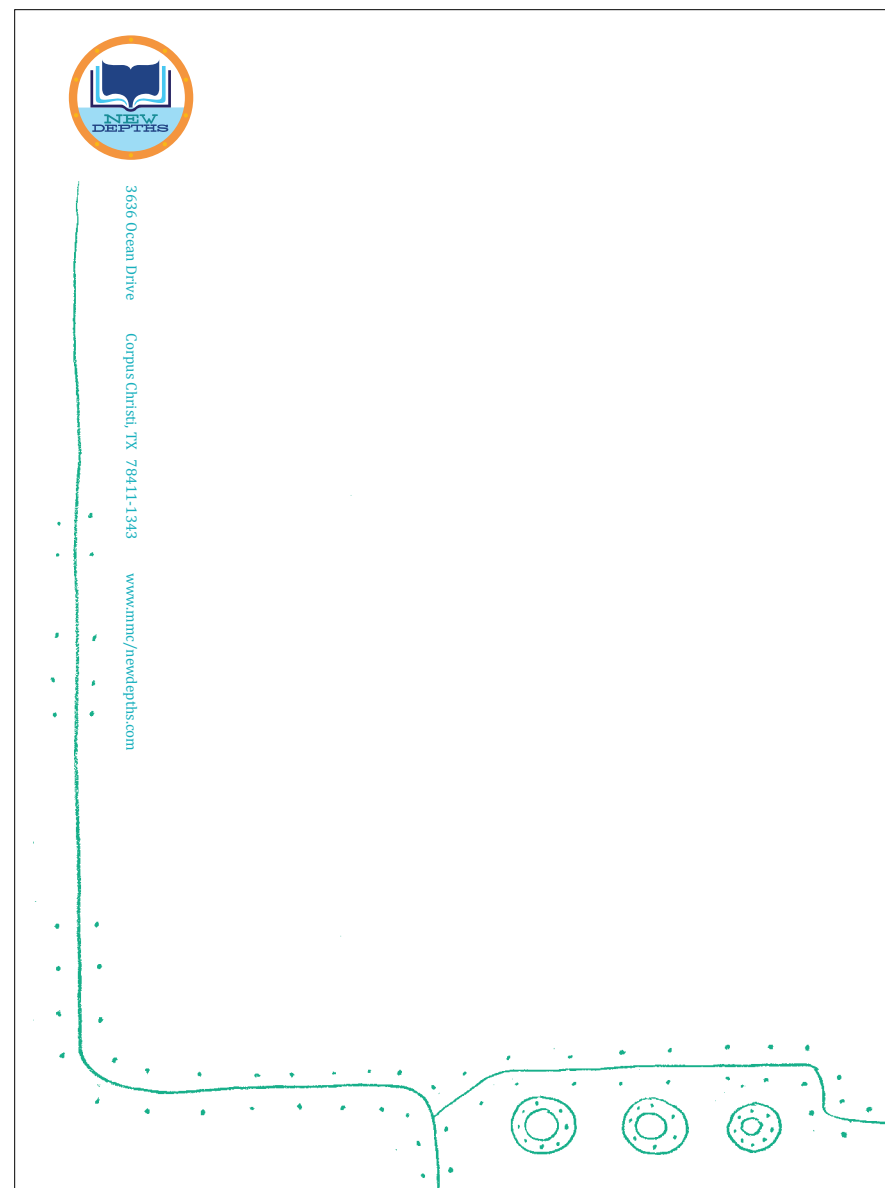
www.mmc/newdepths.org

ALL

gifts made to The Marine Mammal Center in support of Take Learning to New Depths campaign are tax deductible as provided by the law and may be paid over a three-year period. Gifts of cash, appreciated securities, and matching gifts from corporations and foundations will be gratefully received. Checks should be made payable to New Depths.

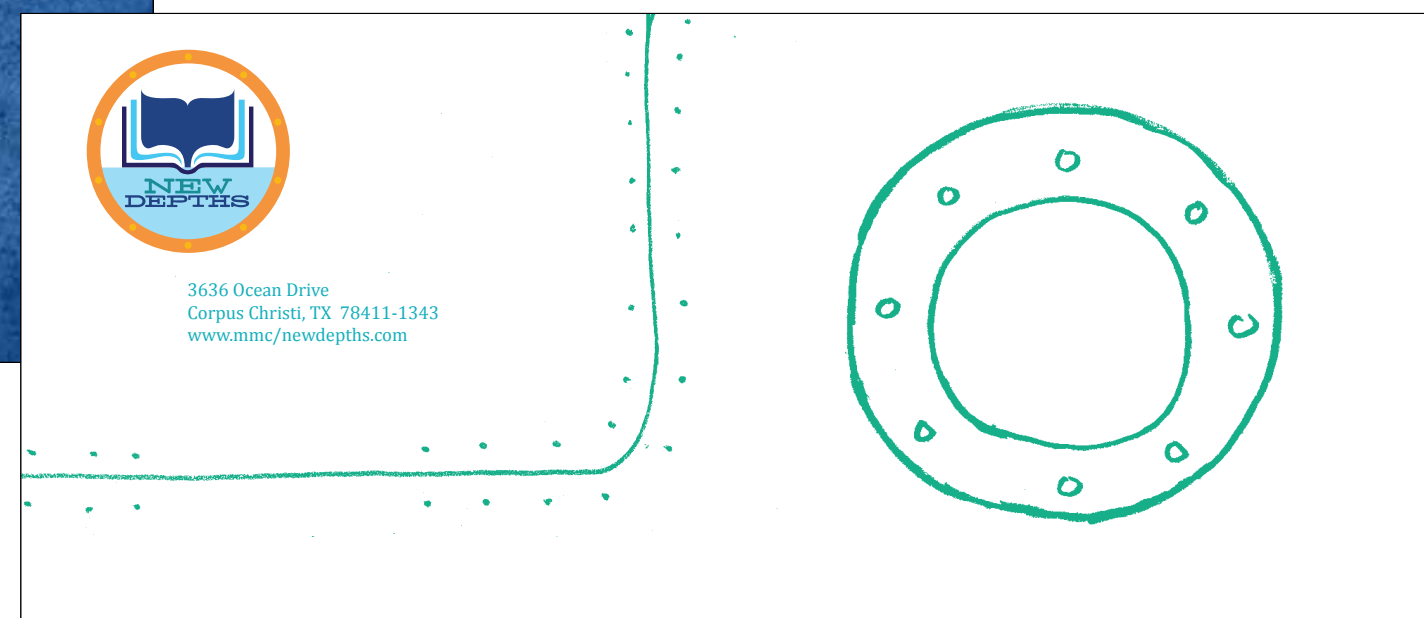
YOUR

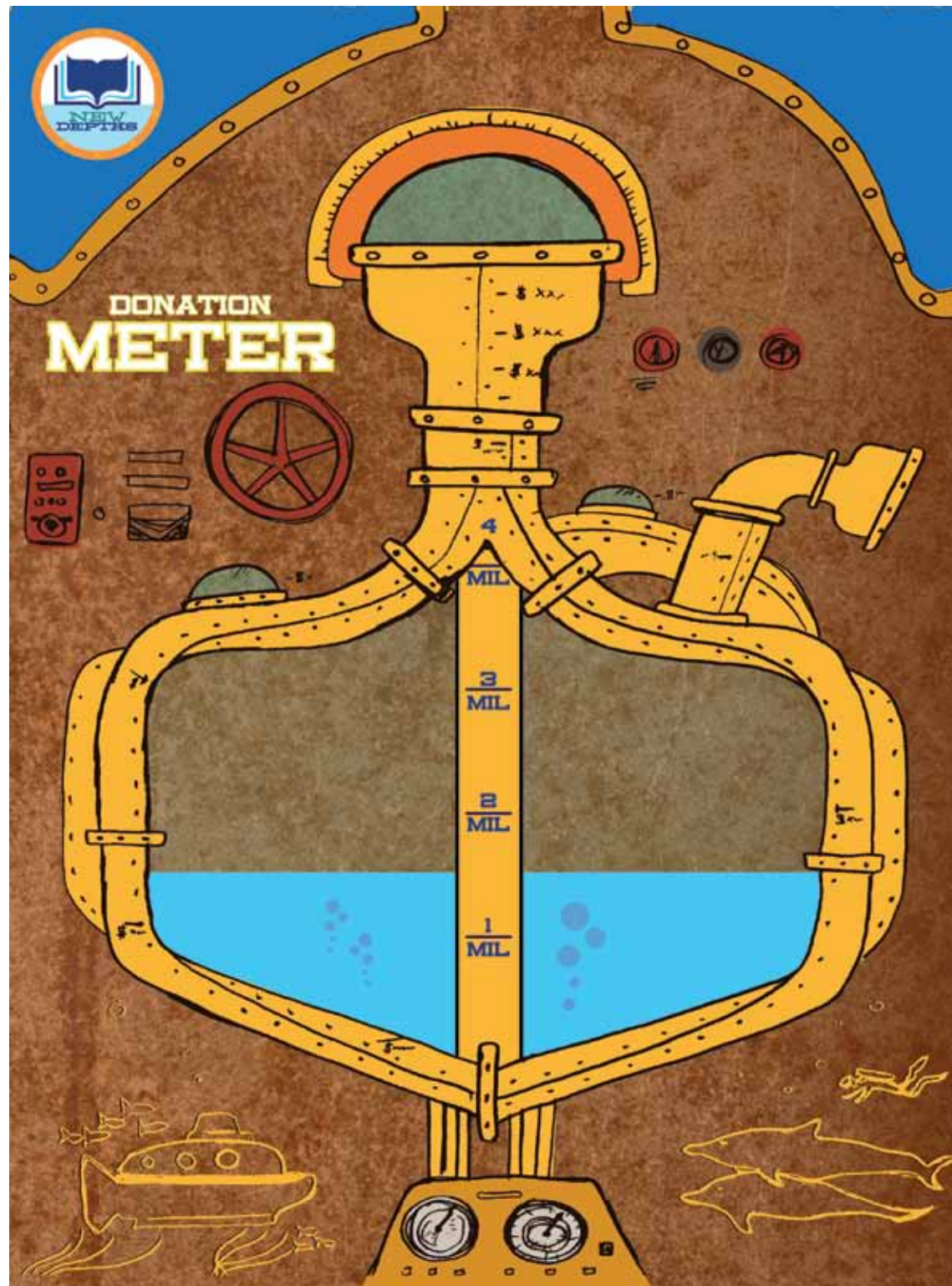
participation in this new chapter in the life of our school ensures continued excellence for New Depths. The generosity of families and friends in the past, allowed generations of children to thrive in this remarkable career path, several of whom have returned to us as teachers, staff and board members. In giving to the Capital Campaign you will be creating a legacy for others to follow.



Business Suite:

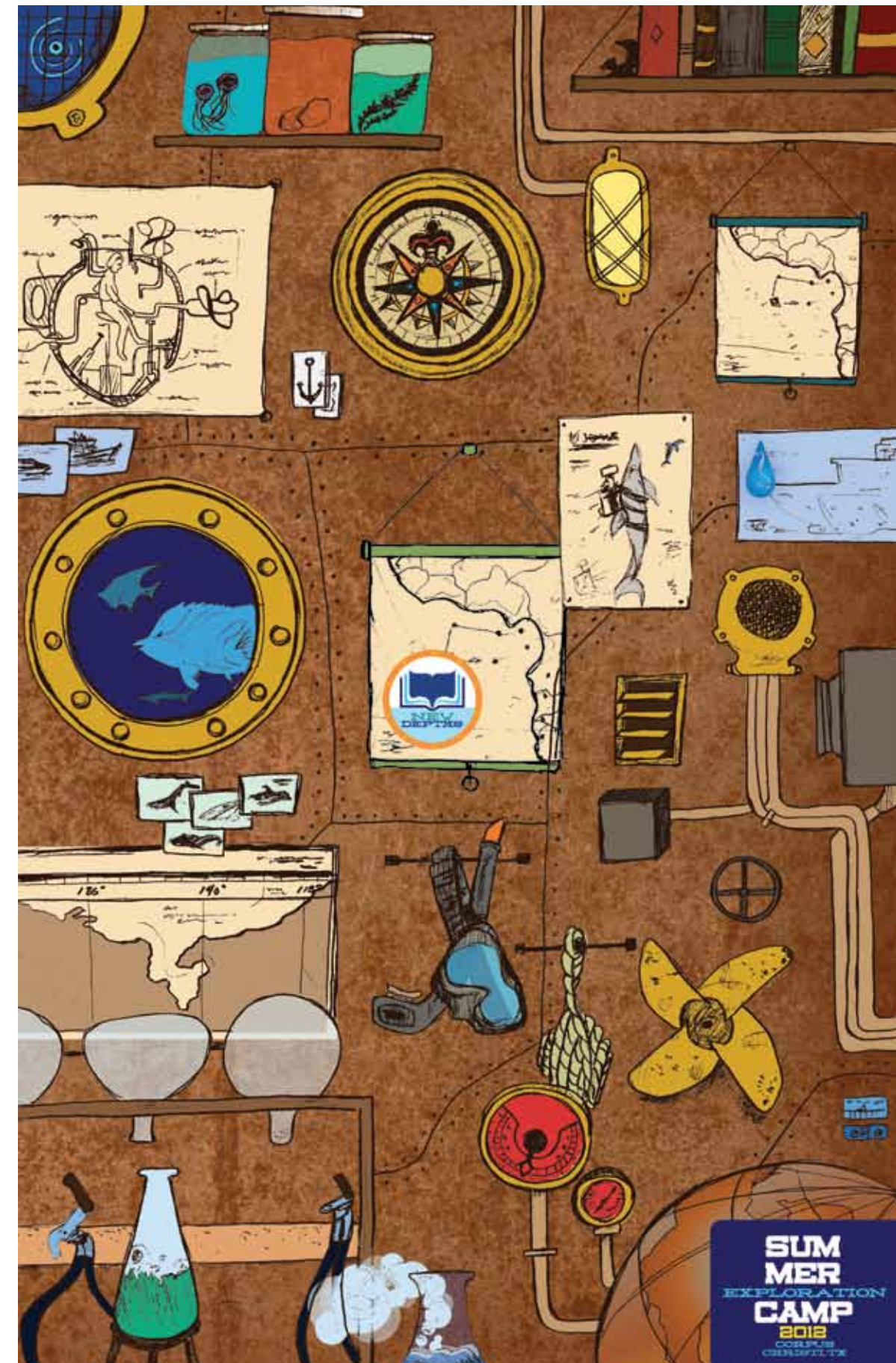
Childlike imagination and illustrations in subtle touches that are combined with real elements submarine surfaces and materials.





Donation Meter & Summer Poster:

As the donations come in, water will fill the tank. This can be a digital display on billboards, or signs in specified location; also on the website.



Kloofzicht Lodge



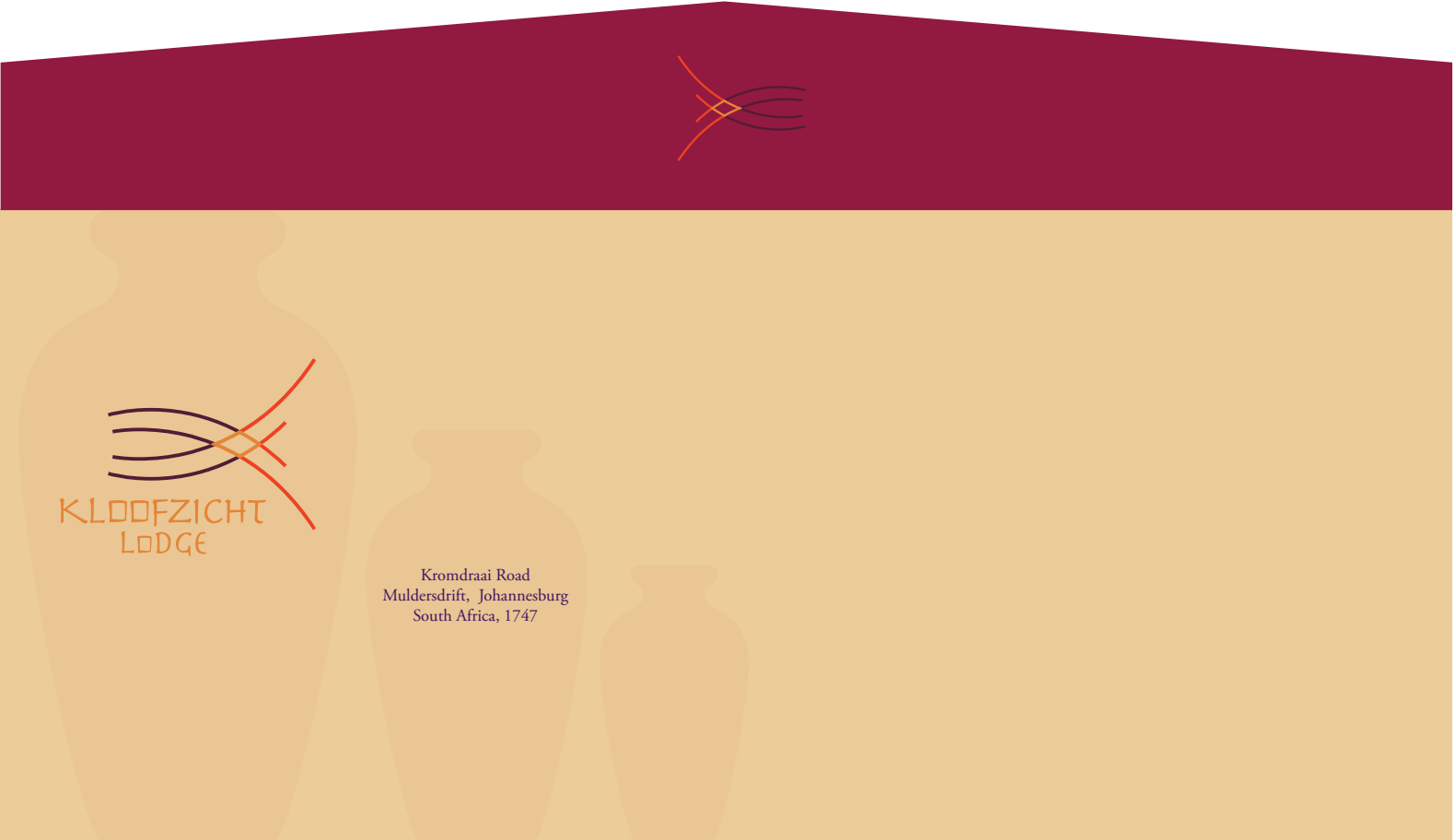
Kloofzicht Lodge is a one-of-a-kind hotel nested within the cradle of humankind, Johannesburg, South Africa. For visitors, the hotel offers a charming mixture of savannah backdrops and animal life.





Business Suite:

Suite is made up of two textures, one a matte and the other a shiny gloss to imitate the same urns' that run water in parts of the Lodge.





Uniforms:

Manager, Receptionist, Bellhop, and Maid represented. Materials are a mix of very light and airy polyester and linen because of the warm temperatures.



Kloofzicht Gift:

A handcrafted Zulu treasure trunk that holds a note and two personalized sarongs for a male and female that will be received at the end of every time-treasure hunting activity.





Activity Logo

& Gift cont:

With the help of GPS, the Time-treasure Hunting activity will take couples to geocache sites on foot around the cradle of humankind.

The gift box has a slide out drawer for additional storage; including a secret drawer to store treasures and couples secrets and memories.



Sugarland



Upcoming album promotion.



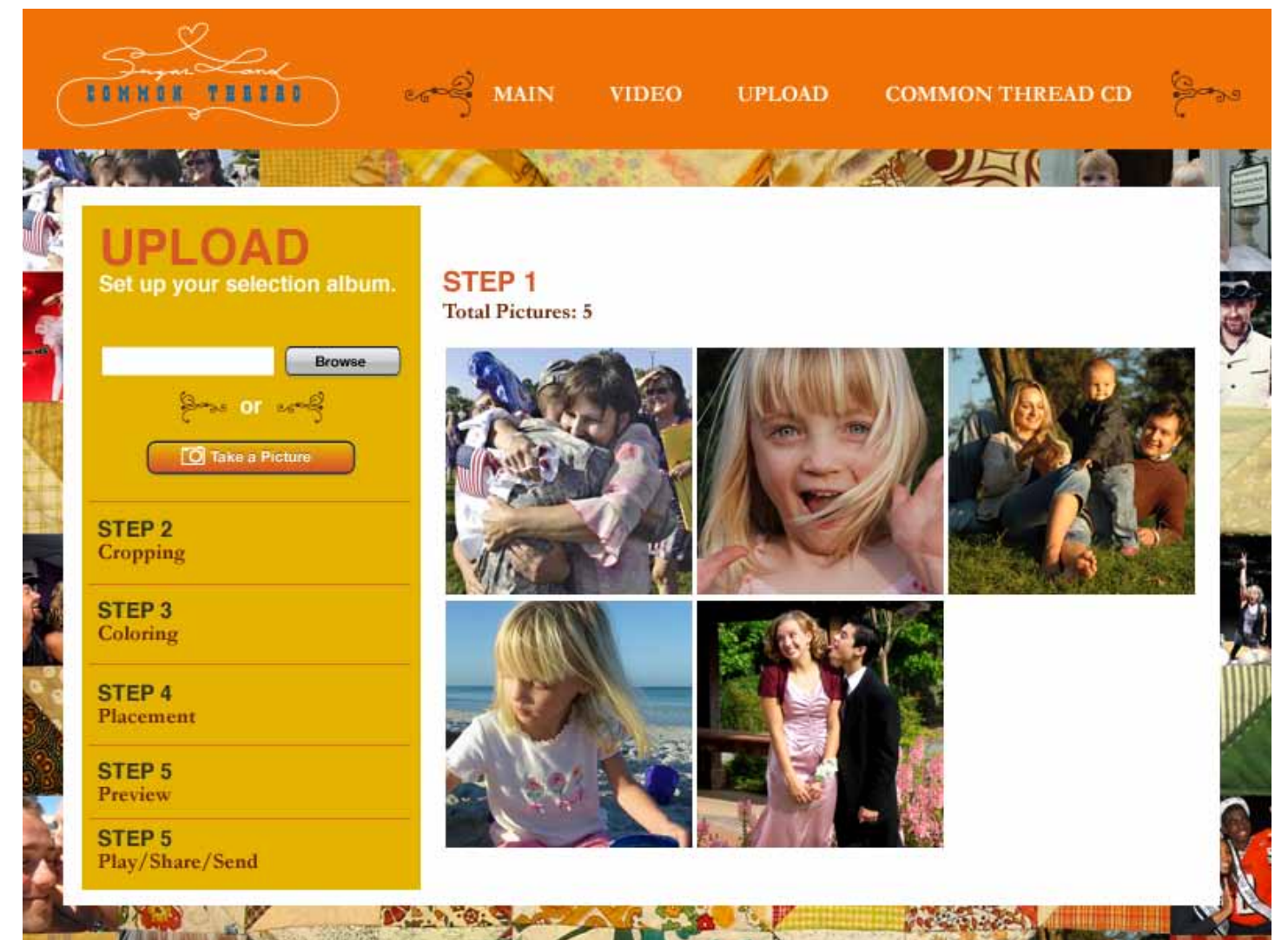
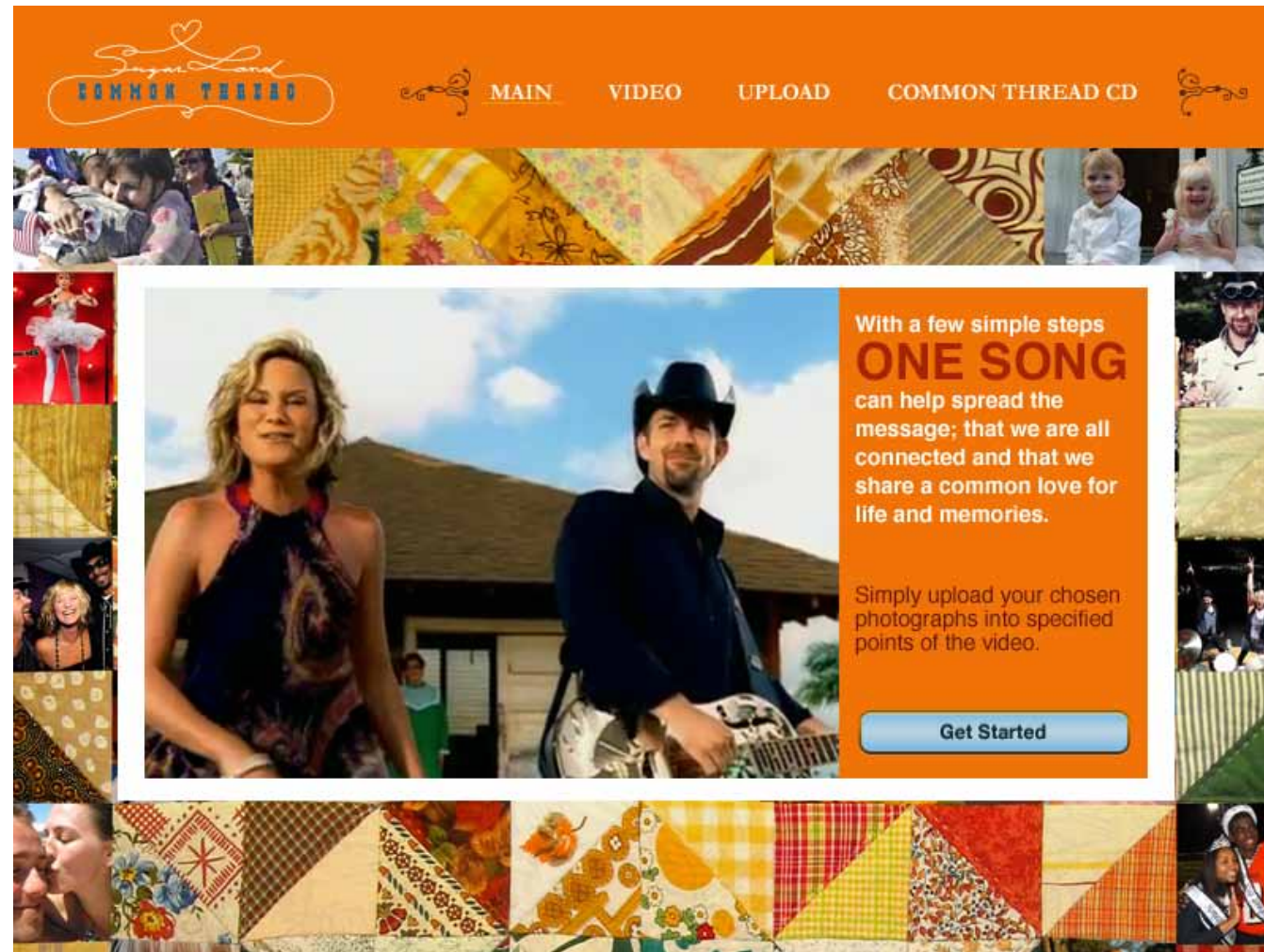
Sugar Land
COMMON THREAD

Insert your pictures and memories using the QR code into the new video "Common Thread" by Sugarland.

The strings of life connect us all; by collections of photographs and memories we share, stories we tell, moments that live on in our hearts.

Magazine Ad:

Inspired by the message in the new song "Common Thread," The ad relates to country listeners who are into quilt making and hand crafted scrapbooks.



Microsite:

This is where the fun and passion truly begins for this project. It's a chance for fans to insert their own photos and memories into the video and share it among family and friends.



Storyboard of the Video:

Video contains specified spots to insert photos and once previewed and confirmed, video can be shared with family; posted to Facebook, Twitter, blogs or email.

Tazuma



This peewee football brand is for boys who want to feel like a warrior, one deemed worthy of remembrance like great Samurai of old Japan.

Tagline: Born to be a Warrior.



TAZUMA



Football Gear & Equipment:

Shoulder pads, speed cones, eye black, and spray mist bottle.



Arm Gear:

Padded sleeves, regular sleeves and gloves.

Tido



Bottle of White Vinegar designed for President Calvin Coolidge, who not only grew up and lived on a farm, but was quite the penny saver. Hence a bottle of Tido, white vinegar that has over 100 uses.



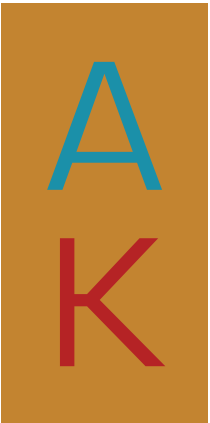
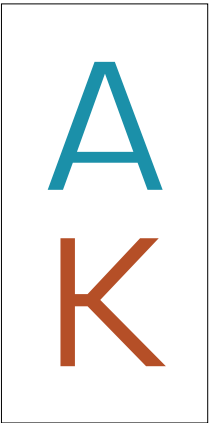
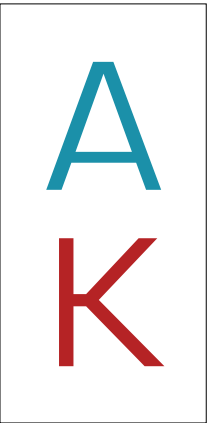
AK Magazine



Finally, a men's magazine that is intellectual, humorous, encouraging, playful, and leaves out all that garbage with boobs, booze, fast cars, and the latest high-tech gear.

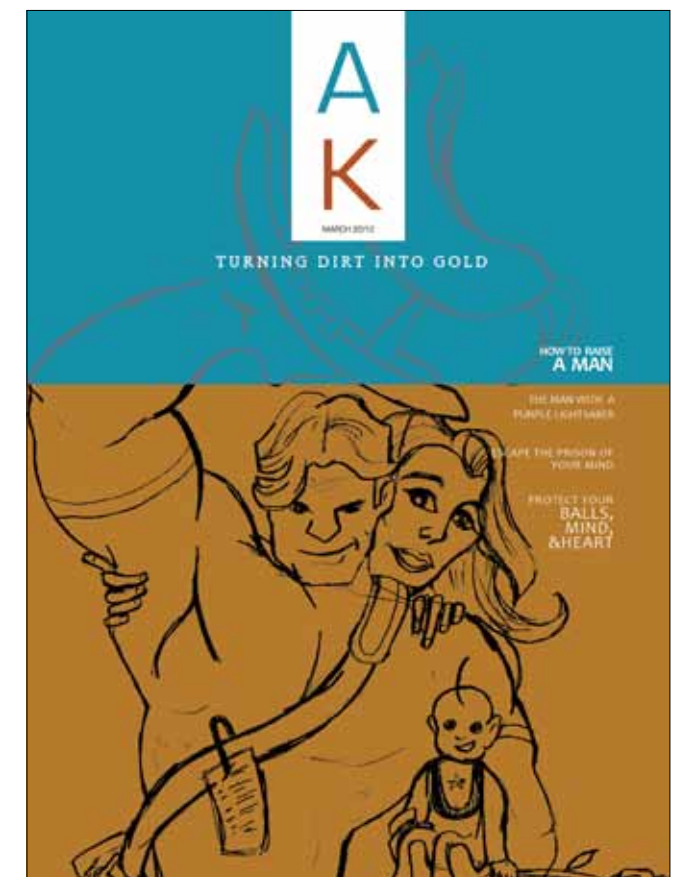
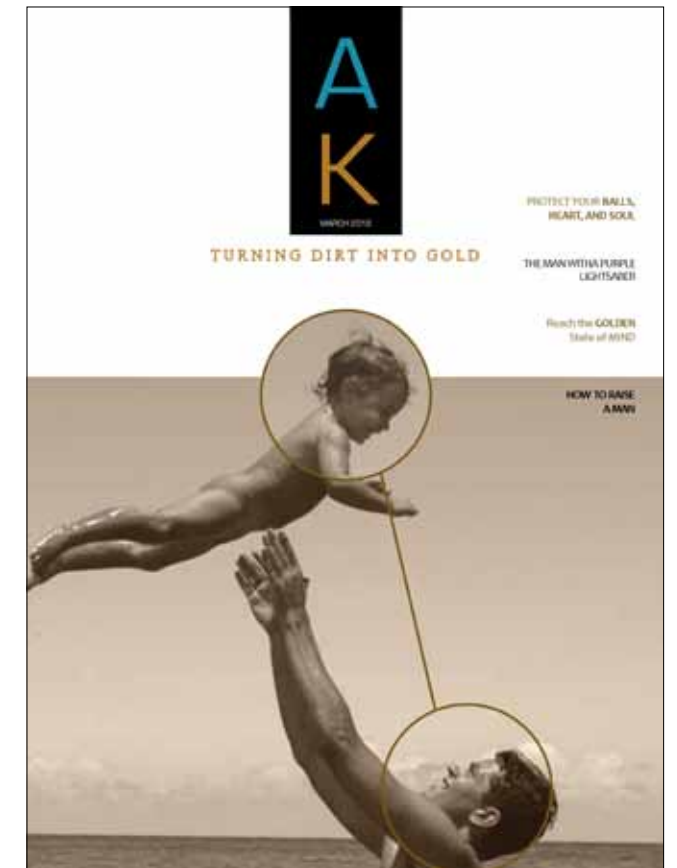
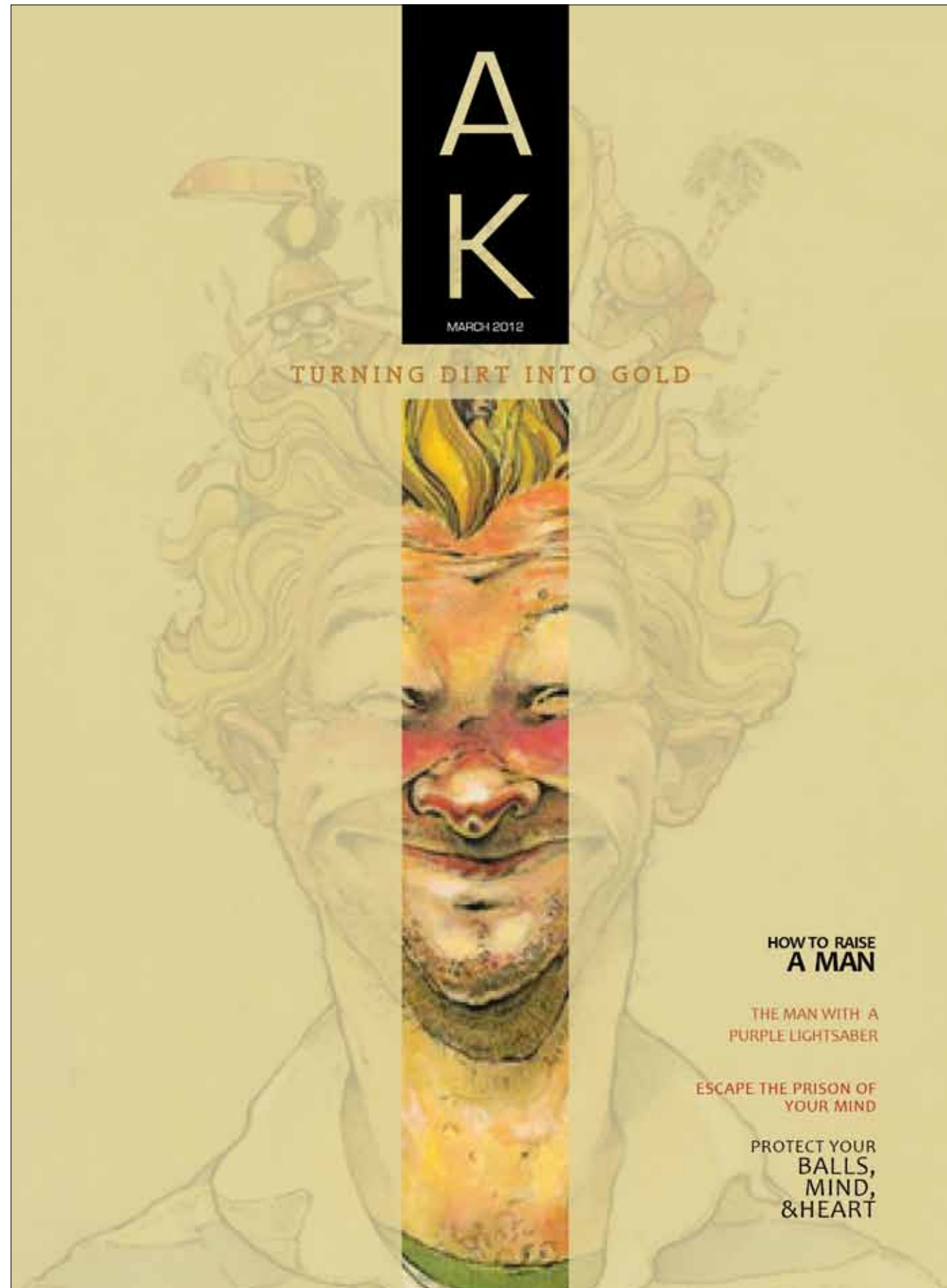
Designed with fathers in mind, this magazine will be a guide for good fathers, bad fathers, and the men in-between.

Tagline: Turning Dirt into Gold.



Covers:

Covers will often display more than just different approaches to media, but also will have an emotional appeal.



PASS ON
THE
HANDS ON

BUILDING THE
ULTIMATE TREEHOUSE



AK
13





It's a common-sense rule of treehouse construction: Make it lightweight. So I felt some stirrings of anxiety when the stocky, bearded sawmill owner pulled up to the house with a flatbed trailer stacked with oak timbers. Full of scar, densely grained and smelling like bourbon, the rough-cut framing lumber I'd ordered spanned 10 feet and looked like bridge supports. As we offloaded the first 2 x 8s, each of us taking an end in hand, I smiled doggedly to mask the strain I felt. He peered over the garden fence past the lilac bushes, and politely asked, "What kind of treehouse are you building?"

FRAMING. It is key to have a working example of a support frame; a prototype. One thing was certain: It wouldn't look much like the rickety series of my childhood, hammered together out of whatever construction scraps and packing crates we neighborhood kids could scrounge up. (The most ambitious of these was a three-story fort spanning a creek and topped by a crow's nest made from an old kitchen chair nailed to the trunk.) This



time, I'd enjoy the advantages of milled lumber and a carpenter's square and level, not to mention power tools. Yet I hoped to match the spirit of those earlier tree forts with a rustic structure where my children could spend their afternoons dreaming up rules to games I'd never understood or even hear about.

WALLS. As kids, my friends and I bothered with plans. We had an abet of trees and were eager to start him. Today, there are exactly four mature trees in our backyard. I consider them all in-able—at least in my lifetime—so ab-ing to build a treehouse, I thought I'd hard about where to put it. The idea was a 70-foot-tall Kentucky coffee tree growing alone in a corner of our small lot. 15 feet before its trunk sprouts into a-need, oval-shaped crown that filters through its leaves like flour through

BOOE. As an adult and a conscious neighbor, I also thought hard about the treehouse would look like. I want something that would not seem out-



CONQUER THE ROPE BRIDGE

Rope bridges can be dangerous to build and use. They require skill and common sense to install safely. Failure to design a safe system can lead to serious injury or death.

The simplest rope bridge consists of a cable to stand on and a cable to hold onto with your hands. This design is quick and easy to build but can be tricky to walk along. The situation can be improved by offsetting the hand cable to one side, which allows the walker to stand more vertically.

The next improvement is to add a second hand cable so that the



AK
23

Learning from
the Fathers of this Nation



W

by the Best Relationship Advice for Men Comes From Other Men. What men better to learn from than the fathers of this Nation; men such as Benjamin Franklin or George Washington. A common mistake many men make is to seek relationship advice from their female friends. On the surface this seems logical. If a man is confused by a woman's responses, then who better to decipher the code than another woman?



In reality, unfortunately, women often give men relationship advice that is the exact opposite of what works. The advice may be well-intentioned, but it's bad advice. If the man tries to apply the advice he gets from other women, it will frequently gener-

are weak results and leave him stranded and confused. Another problem is that what women say they respond to is often quite different from what they actually respond to. Women are subjected to a tremendous amount of social conditioning just as men are. Women are taught how "Mr. Right" is supposed to behave and what they should look for in a guy. When you ask a woman for relationship or dating advice, you'll often get her socially conditioned answer, but not the real truth. Women often have a good sense of what they've been taught to find attractive in a man, but they usually aren't as aware of what they actually find attractive in men. This is at least as confusing to women as it is to men.

A READING MAN...IS A LEARNING MAN

You may find this counter-intuitive. The first time someone explained this to me, it took a while to get my head around it. But after a while, it began to make sense. And I couldn't deny that the advice from experienced men simply worked much better than any relationship advice I received from women. One reason for this is that most women have little or no experience being in romantic relationships with other women. A guy who's been in just a handful of relationships will often give you much more practical and effective advice because his advice is based on real experiences relating to real women. Men and women are quite different when it comes to relationships.

AK
24



Guides
Developed from
Washington's
17,000 Letters:

1. Stop blaming others and whining about outcomes.

2. Instability is not manly.

3. Stand up for what you believe in, no matter the cost.

4. Stop with the Gentlemen bullshit, let your kindness manifest in actions.

5. Be honest above all else.

Departments:

The use of a lot of white space is to keep the reader calm and relaxed; so it would feel less like a preacher's sermon and more like a conversation with a father figure.

THE MAN WITH A PURPLE LIGHT SABER



Q: Are you really a bad mother fucker?

A: You really wanna know fool?

Interview with the real Jodi
Mauer and seem kicking cop
is back and living it. Samuel L.
Jackson is continually appearing
in countless blockbusters, all
with varying roles. What makes
him so dynamic, so universal?
We want to know, and hopefully
he will answer some questions
you've had in mind as well.

LIKE A WOMAN SCORDED.
A LOT OF THE TIME, MOST OF THE
TIME WE TAKE WOMEN FOR GRANTED—
UNTIL WE CAN'T. HERE YOU WILL LEARN
WHAT WE CAN DO TO MAKE OUR BALLS,
HEARTS, AND SOULS WORK A LITTLE
BETTER AND NOT LOOSE THEM TO
COMMON FAULTS.

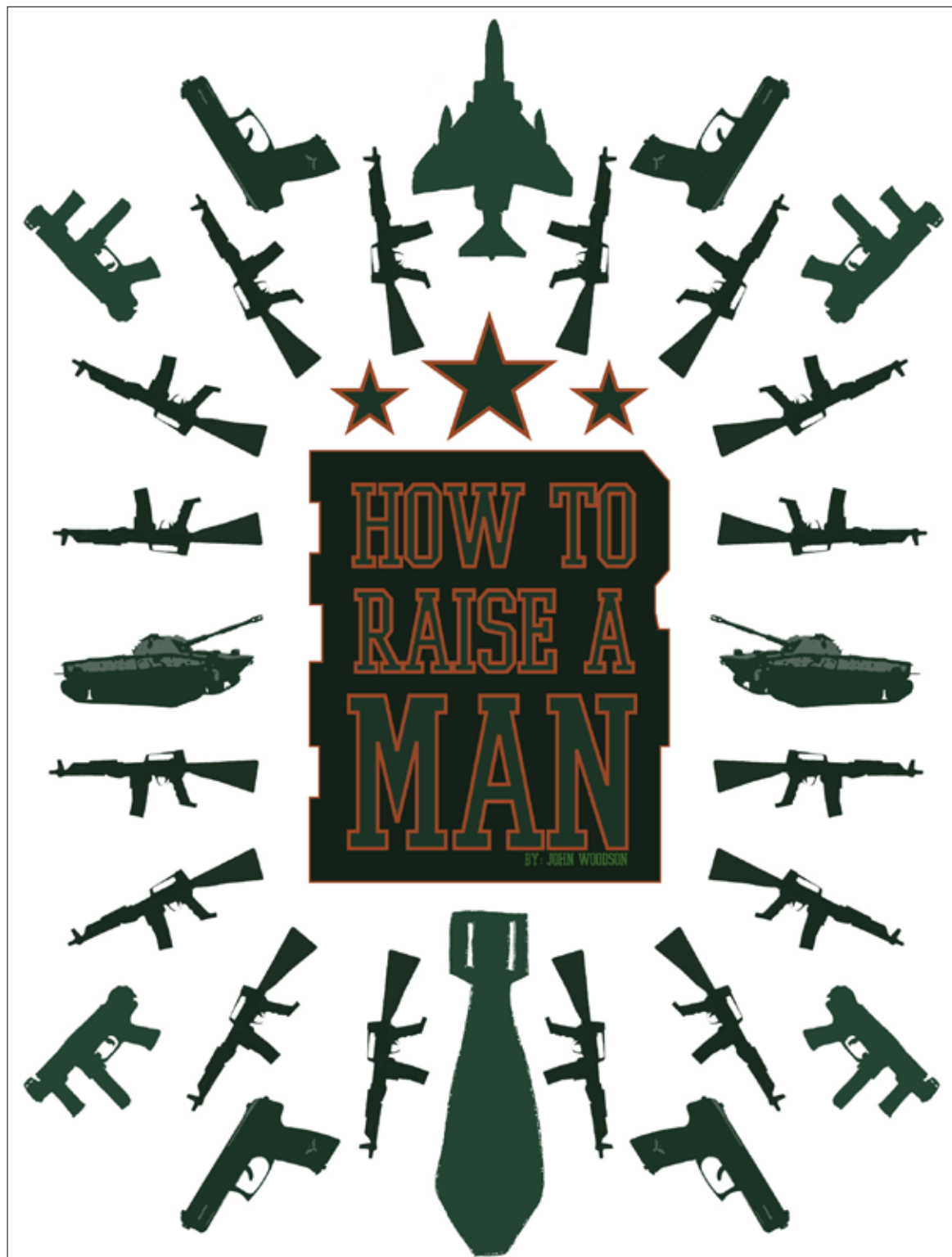
PROTECT YOUR BALLS, HEART, AND SOUL

BY: JOHN DIBELLO

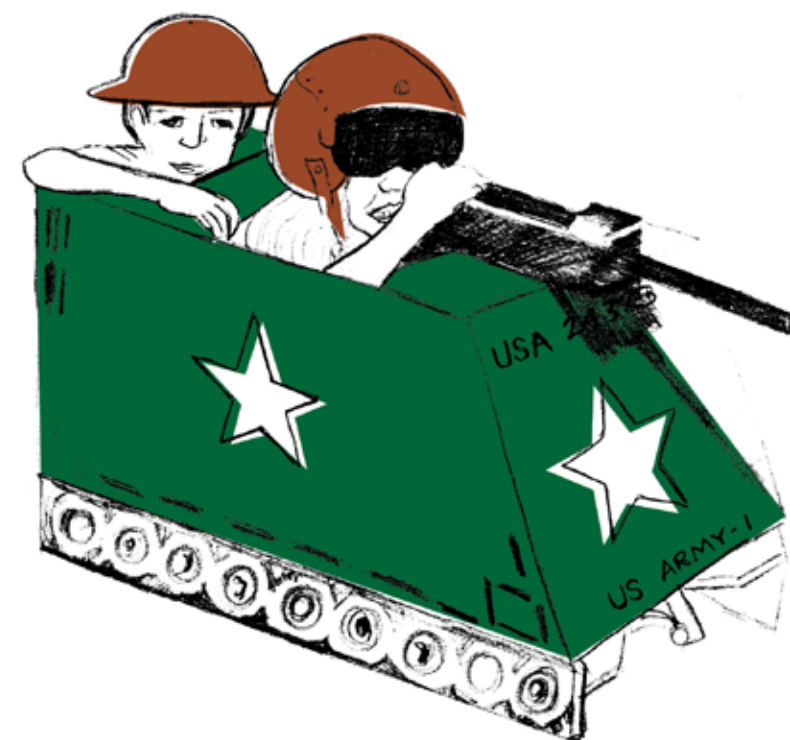
Feature Articles:

Feature articles are where the magazine will have much more personality and lighten the load with humor and great stories from all sorts of figures in the today's culture.





**I MEAN, A LOT OF US ARE DICKS. SO HOW DO YOU MAKE
FIRST CLASS PRIVATES WHO AREN'T?**



I have two sons. One is six, the other nine. Like any boys, they are a little too muscular in their expectations from life. In a single evening, they can be sullen, sweet, hurtful, gentle, distant, funny, and full of grit. Tonight I dropped the younger one at soccer practice dressed all in yellow.

Yellow sweatshirt, yellow jersey, yellow shorts, yellow kneesocks. "I just wish I had yellow shoes," he told me when he got out. "That would be the topper." Both spend hours watching reruns of Jackass. One likes shooting baskets; the other likes watching anime. One goes to summer camp; the other doesn't. Lately, they both have begun to talk about bands

that I have never heard of. They murmur to each other so that I am just out of earshot. They want their laundry done for them. They never clear their dishes or make their beds. They love their grandparents, but they never send them thank-you notes. They both still expect me to kiss them goodnight. **THEY ARE BOYS.**

Main Feature:

Words from retired Colonel Ross of the U.S. Army and the stories that come along with raising two (over eager) boys.

They know I am writing this article.

I've been wanting to write it for years. Here's what I tell them: I'm a little worried about boys.

Being a teacher at a liberal-arts college for the past seven years of my retirement, I was chair of one of the largest departments on campus for five years. I like working there. It has a distinguished faculty and an excellent academic program; it's a fine little school. I say this because I want to be clear that I am not a misogynist, that I am not some terrified jackass dying to bite the hand that feeds me. I'm just a little worried about boys.

About ten years ago, university GPA statistics started crossing my desk, because I was department chair, and I wondered aloud why men at our college generally received lower grades than women. The pattern was consistent, almost lockstep. Women's average GPA was as much as a quarter of a point higher than men's some semesters. Were women just smarter? Did they just actually work harder?

It made a certain amount of sense. Female students have always seemed more focused to me, more comfortable with interpretation, more fluid in their ability to enter discussion. When it came

IT'S A GREAT SURPRISE BEING MOCKED BY MY SONS, THEY DON'T REALIZE THE BIBLE GRANTS ME THE RIGHT TO TAKE THEM OUT...DEUT 21:18-21

to boys, I could often see their disengagement in the classroom. They slumped. They slouched. They sat in the back of the room, hidden behind the brims of their baseball caps.

About this same time, I began to notice something else. The enrollment of men at our university was slipping. It is a fact of life at colleges today that women outnumber men. It certainly is at my

school, where last year's freshman class was 42 percent male. In any given year, I would call this mud potatoes. In 1979, when women surpassed men in college enrollment, I would have called it a triumph. More than twenty years later, as the numbers pile up, it begins to feel as if something, somewhere, is out of balance. I'm often told that there's a perfectly reasonable explanation for this, that the larger share of women in colleges today reflects, in part, the imbalance in the larger population.

I looked that one up. There are indeed more women around than men, but it turns out males make up 31.5 percent of the population of eighteen- to twenty-four-year-olds—the college-going age. They just die faster. And it would seem it's just the beginning of this truth; women still live longer.



HAVING BALLS IS OVERRATED, BUT WHAT IS UNDERRATED IS REPRESSION.

The shift I noticed reinforced itself in subtler ways. I watched as my colleagues expressed an increasing disdain for men in the classroom. I listened as they mumbled about seminars that happened to be made up mostly of men. I went to faculty lunches dealing with disruptive students, only to realize that what we were talking about was primarily male behavior; that men themselves were in some fashion perceived to be the disruption. Men who seemed to have an answer for every question. Men who didn't listen. Men who radiated indifference. Men who gripped about reading lists sometimes dominated by women authors. Men who resisted the authority of the teacher.

My boys seemed possessed.

In the middle of one of these lunches, I leaned over and told a friend, "What we're talking about here is boys." I meant the students weren't men, yes, that they hadn't yet figured out sex. My friend shook her head. "No," she said. "Some of these are girls who are like boys."

I watched as nearly every significant problem was laid at the feet of the population: sexual violence, binge drinking, anti-intellectualism, homophobia. I have to say it didn't seem unfair to the role of boys in these issues. High testosterone on board. On the whole, boys seemed to me, a whole lot dumber in their path in the world. Everything that is male—their physicality, their stimulation, their propensity to argue, clipped by the academic world I live in—wasn't waiting for the birth of a man's so much as I was looking for a little chance to engage boys in the same engaged girls forty years ago.



What did my university do in the face of these problems? It formed a task force on the status of

But here's the deal if you are a boy in this country right now: You're twice as likely as a girl to be diagnosed with an attention-deficit or learning disorder. You're more likely to score worse on standardized reading and writing tests. You're more likely to be held back in school. You're more likely to drop out of school. You are more than sixteen times as likely to go to prison.

"As long as ten years ago, we started seeing the data that showed boys were slipping behind," says Kati Haycock, director of the Education Trust, an advocacy group for low-income and minority students. "People were still arguing. We don't have a boys problem, we have a girls problem. It just didn't match what these data say. There's still a lot of resistance among rank-and-file educators."

Boys are fueled by competition. Fueled by slim percentages in some cases, the numbers are stacking up over time. We're faced with the arrival of a significant population of boys who aren't well prepared for either school or work. "The problem," says Haycock, "is what this will add up or collectively transform to in twenty years."

There's a boy named Quinn who lives on my street who just turned eighteen. I've known him since he was three. These days, he's preparing to go to college. By most measures, he's been well served by his education. He's in the top 10 percent of his class, and his band scores are excellent. He is a talented, self-taught guitarist, a decent basketball player, and a national-caliber high jumper. Last week he cleared six feet nine inches, higher than the doorjamb in my house. I sometimes look at those doors and picture Quinn sliding over the top of them.

By most measures, he's a boy who wouldn't show up as any sort of alarming statistic: no disciplinary issues, he doesn't drink or use drugs. He's what you would call a good kid.



When I ask him how school is in these final days, he gives me the same answer he's given me since first grade. "Okay." He stretches the word out, long and resigned. It's always like this when I talk to boys. He is exuding it, warning it out. I'm always interested or curious in what boys are reading. Last time I asked, he sighed. "Just Eyre."

I cringe and try to think of something to say. It's a great book that meant nothing to me until I was thirty-three and teaching it for the third time. "I wrote a paper in college about *Just Eyre*," I say out loud, but that's before I can locate in my memory what that paper was about. Then it comes to me. "About a cheating tree," I say. "I remember that much."

Quinn held his hands out, palms up. What can he do? His father shakes his head. They are readers, this family. "It's a good book," he says. The idea is to stick with it. To finish. He's role-modeling. It's what men do. "But you'd think they'd stick a little Slaughterhouse-Five in there."

Quinn stares at us and shrugs. He has nothing more to say. His face is not blank. The kid has a heart. He likes standing there with us. When he gets out of school, I tell him, he'll be able to read the things he loves. We are silent then. Three men with

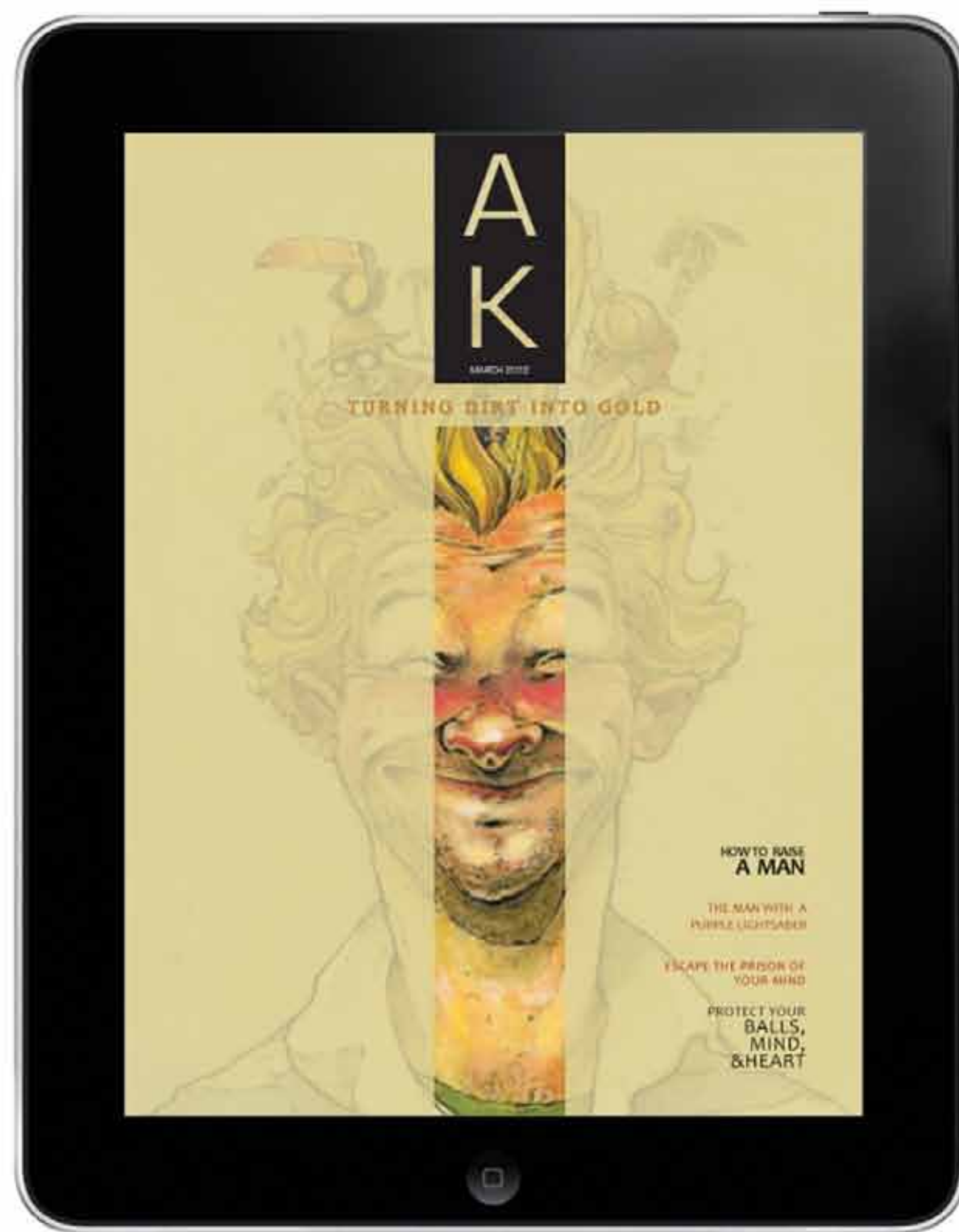
Just Eyre hanging between us. Before junior high, I always liked school. It felt like a place that belonged to me, was set up for me, a place that I owned in some fashion. Sitting in a classroom now with Joel Klein, the chancellor of New York City schools, it occurs to me that he must really feel that way. The room sits in the Tower Courthouse in lower Manhattan, his office two floors above. Classes from around the city rotate in and out every two weeks.

THERE IS A QUALITATIVE DIFFERENCE BETWEEN SIBLINGHOOD AND BROTHERHOOD.

Klein, a former assistant lawyer for the Clinton administration who took over the city's schools in 2002, visits often.

"People try to separate out how much of this is a general boy-girl thing versus how much resides in subgroups," Klein says. "In New York City, it's quite clearly a boy-girl thing. Eleven percent more women graduate than men, consistent across the major racial and ethnic groups. It's a huge number. That's a lot of kids."

He's ready to show me charts reflecting different achievement rates at different grade levels. We run through them, one column to the next, but it feels more to me. The numbers are enervating. A couple percentage points here, a couple there. Boys and girls. **All the same.**



IPAD VERSION:

When type is touched, art for specified article fills center tab section; center tab becomes direct link to first page of article.



IPAD MAIN FEATURE:

Use finger swipe to browse or flip pages. And index finger away from positioned thumb to enlarge page.



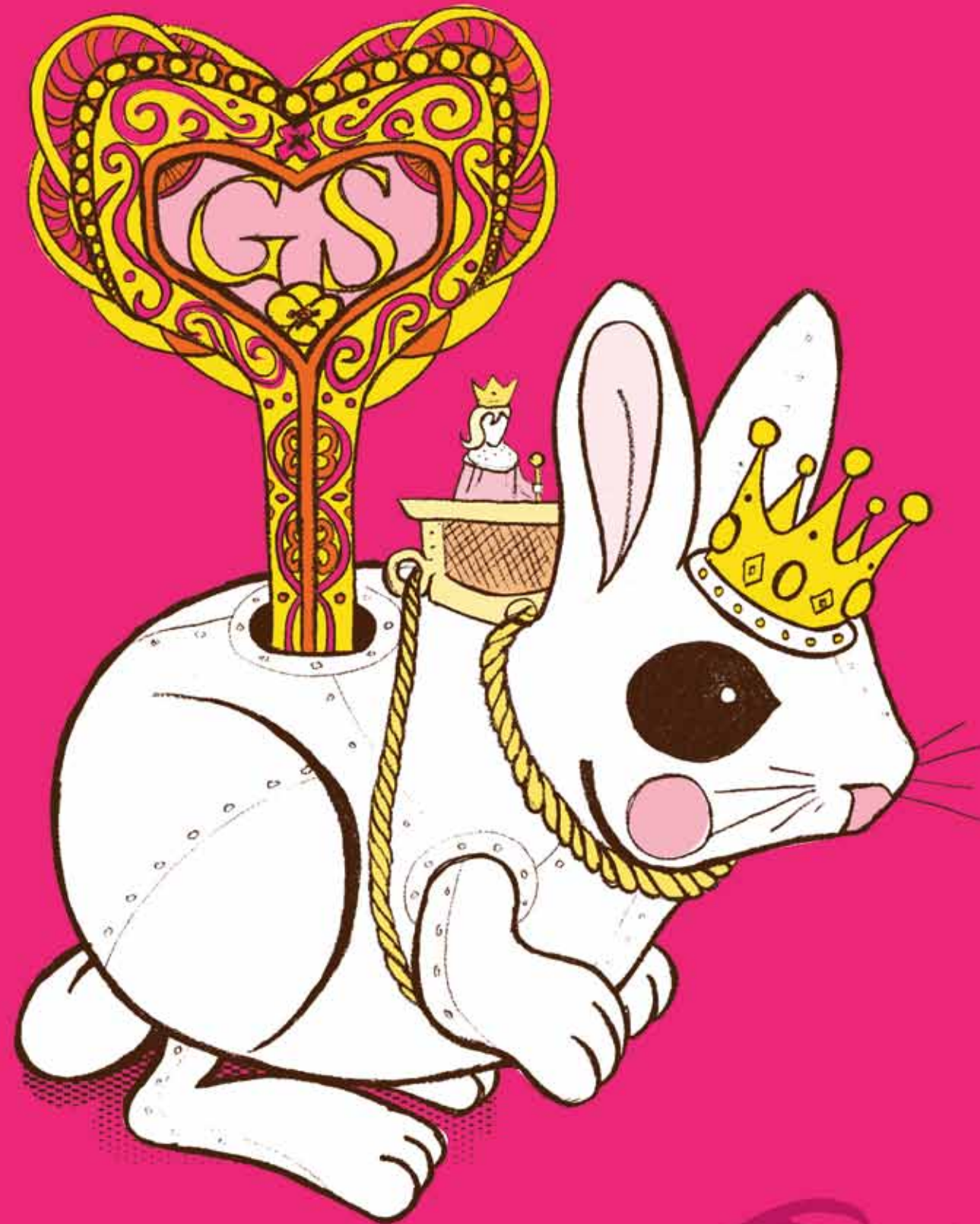
IPAD TURNED:

When iPad is turned, many pages become interactive. Objects can be moved, enlarged and in this case fired... destroying the surrounding text and shooting holes into the background. Tap reset button in top left to set things back to original state.

Gwen Stefani Poster

No one has more energy and enthusiasm in live performances than Gwen Stefani; the queen of orange county. There is no telling just how far this girl will go to rock the house with rhythm and vibe when she is all wound up.

Tagline: Wind Her Up.



Gwen Stefani
GWEN STEFANI
WIND IT UP TOUR
08/01/2012 IRVINE, CA
VERIZON WIRELESS AMPHITHEATER

Dirt2Concrete



Dirt 2 concrete is an exploratory look into the vase world that is soccer—the spectrum of love. This book exploits players from different countries and their various strengths that have made them not only famous, but perhaps legends.

This book is for those that live fútbol, breathe it, sleep it, and desire to improve the quality of their game and themselves.





BOOK:

Intro and inspirational message for young viewers. Book has plenty of room for large photos and exercise/training content (pg size 13 x 8.75, full spread 26 x 8.75).



BOOK:

Country and Featured player Intro (poster collage).



Having worked his way through the Everton academy, a 16-year-old Rooney shot to the world's attention with a stunning goal against Arsenal in 2003 and showed skill beyond his years before Manchester United signed him for around £10 million after the 2004 European Championships (in which he had played a starting role).

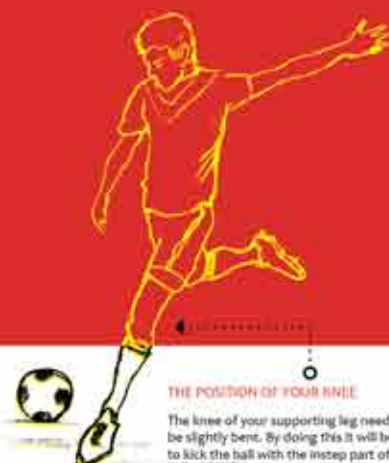
The powerful forward made an immediate impact with a hat-trick on his debut in a Champions League victory over Feyenoord in September 2004, and went on to help United to three straight Premier League titles between 2006-2009, while also collecting numerous personal awards.

HOW TO SHOOT WITH THE POWER OF ROONEY



THE POSITION OF YOUR KICKING LEG

The first point is crucial whether you will get a powerful kick or not. The technique behind it is very simple: The higher you bring your kicking leg back the more powerful kick you will get. However, it is not necessary to hit your back with the heel of your kicking foot in order to get a powerful kick.



THE POSITION OF YOUR KNEE

The knee of your supporting leg needs to be slightly bent. By doing this it will be easier to kick the ball with the instep part of your foot. Keep in mind that the more you bend your knee the easier you'll have to kick the ball with your instep.



THE POSITION OF SUPPORTING LEG

The foot of your supporting leg needs to be about a foot away from the ball. This will make it possible to strike the ball from a 45 degree angle which will provide your kick with great power. Keep in mind also that the direction of the ball will depend in which direction your supporting foot is pointing.

Kick through the ball and allow your leg to follow the upward motion of your kick.



THE POSITION OF SUPPORTING FOOT

Try to kick through the ball with the instep of your foot, which is the curved, upper surface of the foot between the ankle and toes.

Make sure your non-kicking foot is in a position that's comfortable for you. Most of the time the momentum of your kick will cause your body to rise above the ball and off the ground.



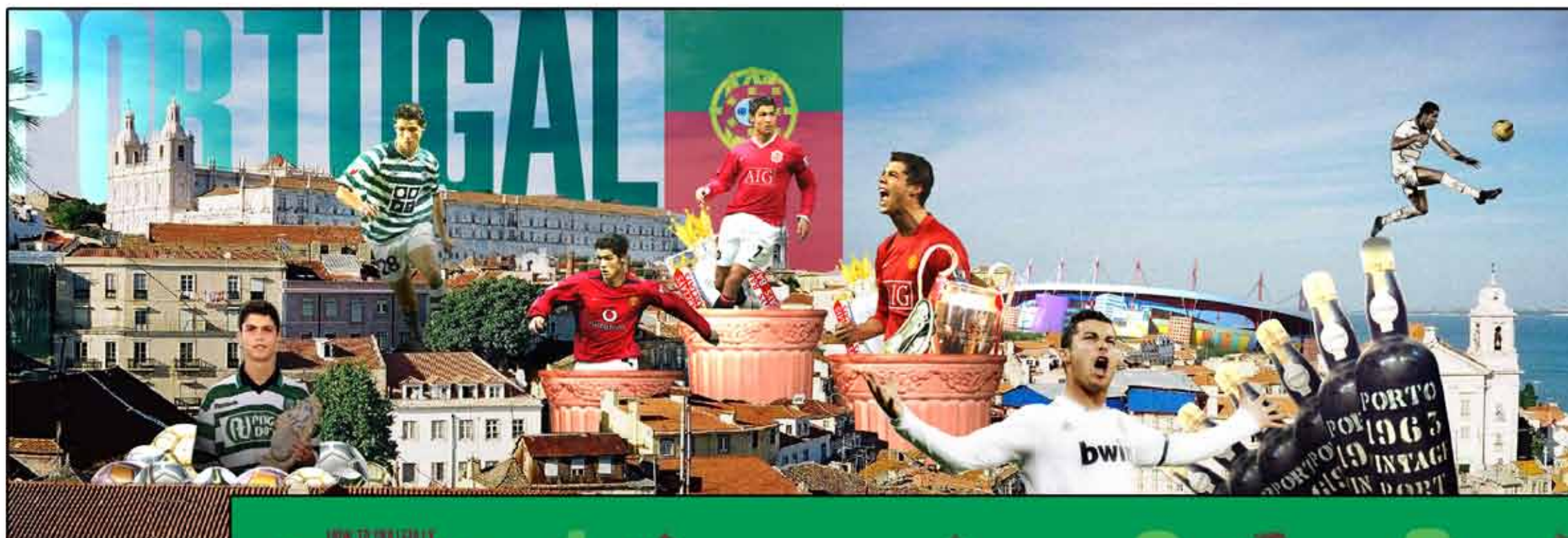
THE POSITION OF ANKLE

Try to keep the ankle of your kicking foot locked. This is one of the easiest things to forget during the kicking moment.

If you lean your body forward your shoot will stay low to the ground. However, if you lean your body back the ball will fly higher. Rooney leans into the ball and keeps his body tight.

BOOK:

Player bio and specialty instruction pages.



HOW TO UNLIFULLY DRIBBLE LIKE RONALDO

1



YOUR POSITION

Remember to keep your head up. Don't just look at the ball when you dribble because you might find that you have run off the field.

Keep the ball close to your feet and try to weave using both feet to push the ball forward as you run up the field.



FIRST MOVE

Dribble toward the defender in a straight line using both feet.

2



SECOND MOVE

As you get close to the defender, drop your shoulder and pretend to turn to your right.

Move should be an aggressive fake, you really want to the defender to believe you're cutting the ball in towards your right.

3



THIRD MOVE

Try to kick through the ball with the instep of your foot, which is the curved, upper surface of the foot. Step past the ball and then swerve the other way using the outside of your left foot to take the ball with you.

Defender will attempt to tackle and cut you off from going right, but you will be going left after the touch, pushing the ball to the left.

THIS TECHNIQUE IS CALLED THE DUMMY

Try and practice with six cones set up in a straight line, about four to five feet apart. You want to work on your weaving and cutting with not only both feet, but also the inside and outside of your cleats. The faster you can cut or weave, the more believable your fakes will become.





HOW TO GET A POWERFUL HEADER LIKE DROGBA



HEAD POSITION

You don't need to be really tall to be a good header of the ball. Timing your jump and confidence play a big part in scoring with the head instead of your feet.

Aim to use the center of your forehead and strike through the center of the ball.

Always try to keep your eyes open.



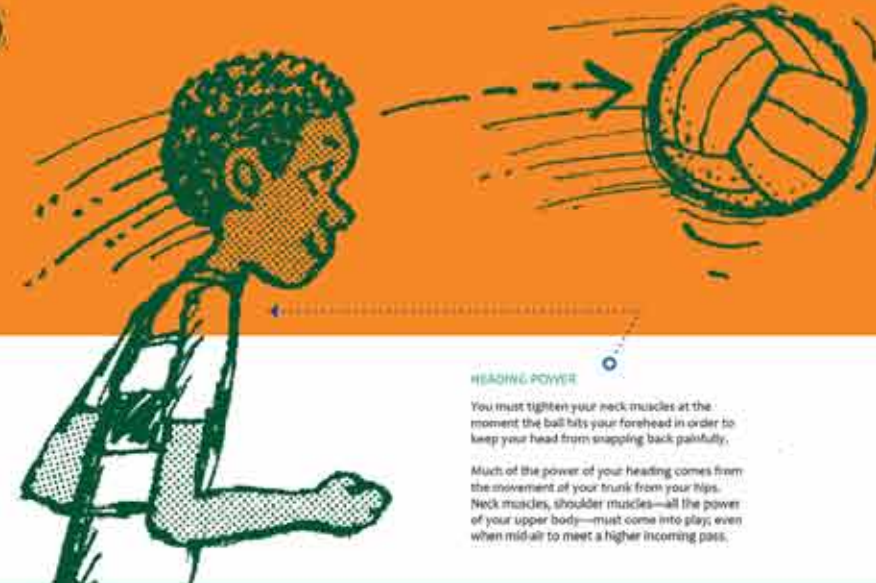
THE POSITION OF ATTACKING HEADER

Stand with one foot slightly in front of the other, bend your knees slightly. Watch the ball and keep your hands by your side for balance. Timing is important. You must be in position to meet the ball at the right moment—reaching the ball too soon or too late will ruin your effort.



STRIKING WITH AUTHORITY

Use your legs and neck to generate power and head above the midline of the ball, aiming it at the goal keeper's feet or desired target of the goal.



HEADING POWER

You must tighten your neck muscles at the moment the ball hits your forehead in order to keep your head from snapping back painfully.

Much of the power of your heading comes from the movement of your trunk from your hips. Neck muscles, shoulder muscles—all the power of your upper body—must come into play, even when mid-air to meet a higher incoming pass.





HOW TO WORK THE VOLLEY LIKE TEVEZ



THE TIMING OF THE VOLLEY

One of the toughest soccer kicks to make is the volley kick. Obviously when a ball is speeding toward you, you need a great deal of skill to be able to meet it when it is a foot or two off the ground and change its direction. Timing is as important in the volley.

Keep your eyes on the ball and try balance and concentrate when your foot first meets the ball.



THE TIMING OF THE VOLLEY

Timing is as important in the volley, because you are either going to make a pass or shot before the ball hits the ground. The faster the ball is approaching the less power you need to put into your first contact.

Best thing to do is practice with a partner. Toss the ball high in the air towards team mate or friend and try to have them volley the ball back to you. Timing will come with practice.



THE HALF-VOLLEY

The half-volley is much simpler to execute and this kick is made just as the ball is leaving the ground.

You can fit your instep nearly around the ball as it bounces a few inches above the playing surface.

IMPORTANT REMINDER

Remember that with too much power you lose accuracy and the ball may sail high and wide. The theory is that while the ball is directed anywhere within the area of goal posts the goalkeeper has to do something positive to make a save and this he may not manage to do.



DinoPals



DinoPals is a toy-recycling manufacturer that specifically makes dinosaur toys not only your child in mind, but also the environment. The mission is to create playful and creative dinosaurs, from plush to interactive dinosaurs that will be loved and continue to teach children about these amazing animals that once roamed the earth.



DinoPals



Business Suite:

Letterhead 1st pg, 2nd pg, Envelope, Business card (front & back).



WEBSITE



CERATOPSIANS

ARMORED



HERBIVORE

SAUROPODS



ANKYLOSAURS

PLATED

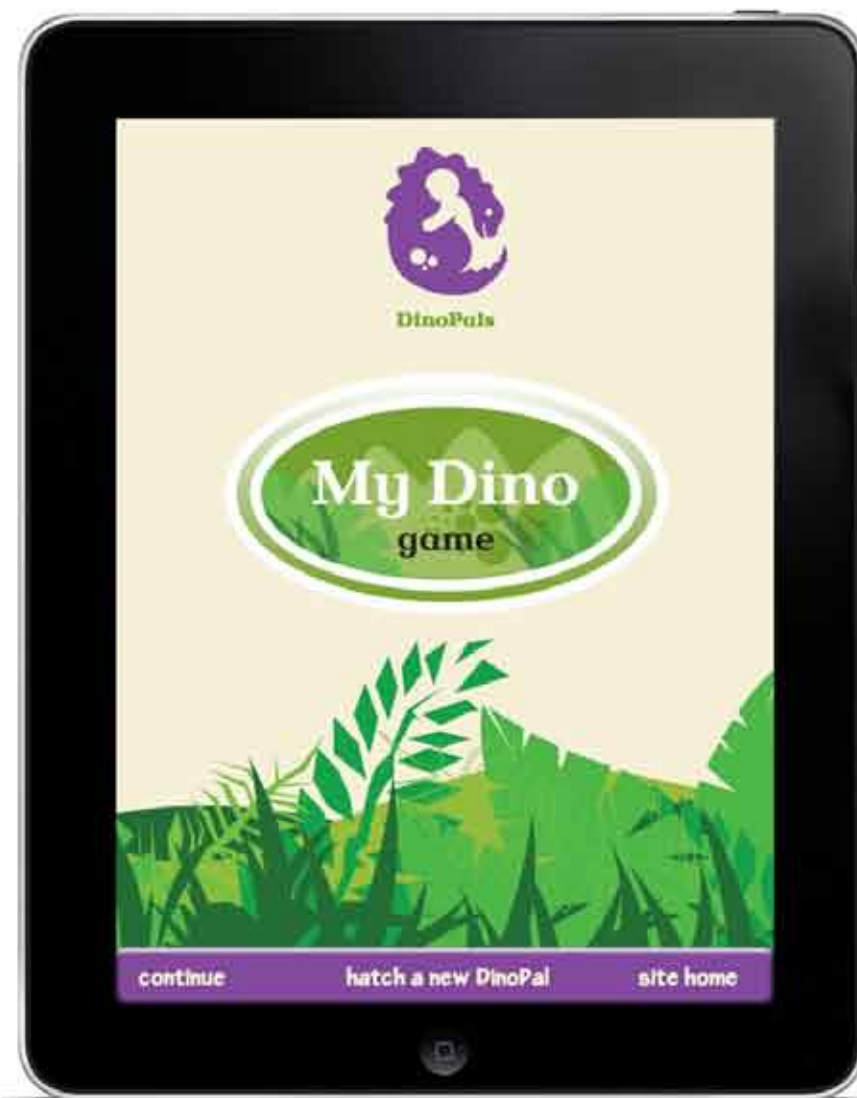


CARNIVORE

THEROPODS

Dinosaur Icons or Pictograms:

Pictograms that are used throughout the learning experience, on toy packaging, website, games, and more.



iPad Game:

Children choose an egg, name their dinosaur, and then raise it by building a home, feeding it and more. Additional items can be won by achievements and continued care of Dinosaur. When two iPads are in close proximity, dinosaurs can interact with one another.



PACKAGING

The Great Gatsby



Alternate book covers: Illustrated, Type and Photography



Freizeit



Freiziet means “Playtime” or “Free time” in German, and that’s exactly what these light bulbs are for. Inspired by the country of Switzerland and their great love for theatrical arts, these ordinary bulbs have combined with evening stories that children can portray.



Freizeit

Let the light shine, it’s playtime.

Packaging:

Packaging comes in various colors and animals that can be collected and stacked to make new and interesting creatures. Each box comes with a unique story based upon which animal that child has chosen.





Insides:

Theater inspired wallpaper holds the bulb securely. And a wrapped string on top of packaging is for the mask.

Harlem 369

The 369th Infantry Regiment, formerly the 15th New York National Guard Regiment, was an infantry regiment of the U.S. Army that saw action in WWI and WWII. The 369th Infantry is known for being the first African-American regiment to serve with the American Expeditionary Force during World War I. The regiment was nicknamed the Harlem Hellfighters and the Black Rattlers.

Through Orbitz, Harlem 369 is an exclusive travel package and tourism guide through the rich and heartwarming history of not only Harlem, NY, but also the African-American soldiers who fought for liberty, justice and freedom here and abroad.

Tagline: Enjoy Harlem the way those that fought for it did.



★ Enjoy ★
Harlem
the THOSE ★
way that fought for it did.

Airport Poster Series:

On the posters there is a nostalgia that is reminiscent of not only old war photos, but also the actual activities and everyday events that happened then and still happen today.








Have YOU ever seen **5,000** *hellfighting soldiers* march down from Broadway & 125th?

Annual March February 17th Since 1919

The 369th Infantry also nicknamed the Harlem Hellfighters or Black Rattlers, is known for being the first African-American regiment to serve with the American Expeditionary Force during World War I.

Enjoy Harlem the THOSE way that fought for it did.


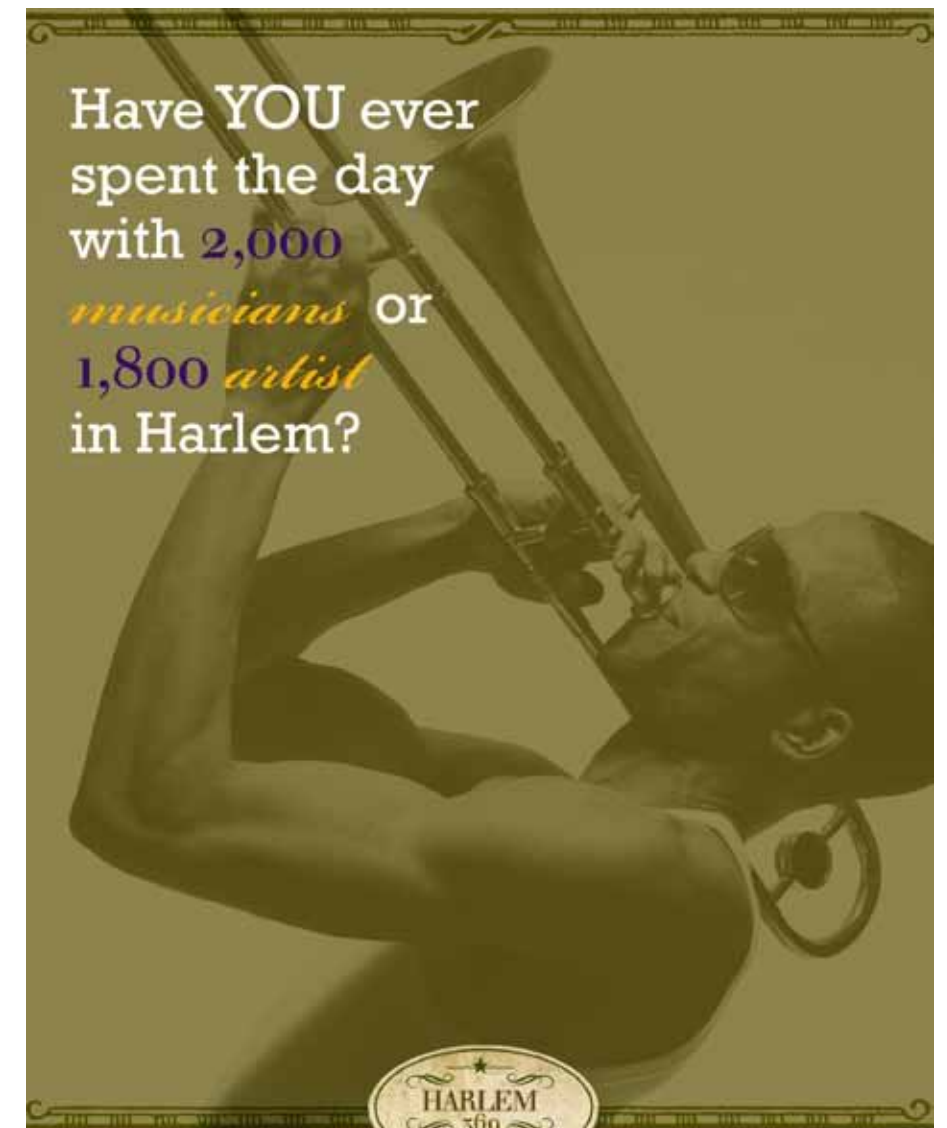
Have YOU tasted food from an original *bee-hive oven* designed in **1765** or sat in *drawing rooms* where George Washington convened?

Morris-Jumel Mansion
65 Jumel Terrace
New York, NY 10032

Home that has served as a strategic military headquarters and an inn for New York bound travelers.

Enjoy Harlem the THOSE way that fought for it did.

• Mansion Tours • Neighborhood Tours • Personal Guides • Self-Guided

Have YOU ever spent the day with **2,000** *musicians* or **1,800** *artist* in Harlem?

Cotton Club
656 West 125th Street
New York, NY

This is not the original Harlem Cotton Club, which moved to midtown and finally closed decades ago. The current Cotton Club is at the gateway to Sugar Hill. Set up largely for groups and rented out for private parties, they do bring back the heyday of the Harlem swing tradition with a full size big band and vocalists.

Enjoy Harlem the THOSE way that fought for it did.

AIRPORT POSTER SERIES:

QR code takes user directly to webpage with info on the event or location.



Website:

A repeated element that I feel is appropriate and strongly related the subject matter is the use of banners. Whether it's for what a soldier stands for or the things he accomplished during active military service and in his lifetime.



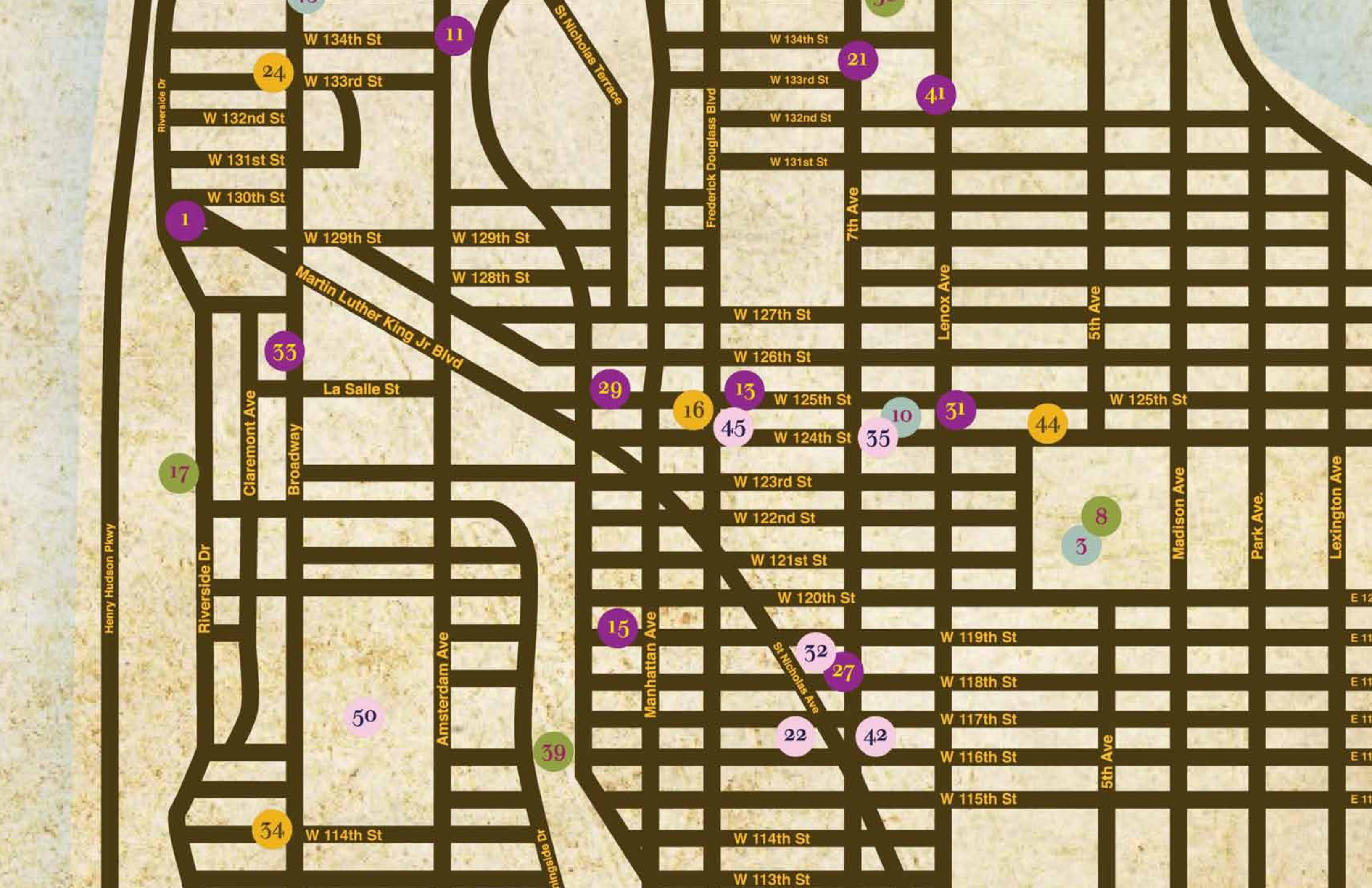
Field Manual App:

Travel and guide map along with other pieces of the app have been simplified for quick and easy functionality. Color palette is inspired by many Harlem painters and artist such as Aaron Douglas and Ernie Barnes.

**Field Manual Map Front
(handheld):**

Designed with history buffs in mind, this map has been simplified and designed in map style reminiscent of the field maps used in WWI. The attack and strategy of hitting all the sights is up to the map holder.





Riverside Dr

W 132nd St

W 131st St

W 130th St

1

W 129th St

W 129th St

W 128th St

Martin Luther King Jr Blvd

33

La Salle St

Claremont Ave

Broadway

17

Riverside Dr

Henry Hudson Pkwy

Amsterdam Ave

50

34

W 114th St

39

Manhasset Dr

Manhattan Ave

15

W 114th St

W 113th St

22

42

St Nicholas Ave

32

27

W 123rd St

W 122nd St

W 121st St

W 120th St

W 127th St

W 126th St

W 125th St

W 124th St

45

13

16

29

35

10

31

44

W 125th St

3

8

W 119th St

W 118th St

W 117th St

W 116th St

W 115th St

5th Ave

7th Ave

Lenox Ave

5th Ave

Madison Ave

Park Ave.

Lexington Ave

Frederick Douglass Blvd

St Nicholas Terrace

WASHINGTON HEIGHTS

Among the most beautiful areas of New York City, these two neighborhoods (WaHi for short) are rich in history, culture, and wonderfully diverse people. It is named for Fort Washington, a fortification constructed at the highest point on Manhattan Island by Continental Army troops during the American Revolutionary War, to defend the area from the British forces.

HAMILTON HEIGHTS

The Hamilton Heights/ West Harlem Historic District is one of the City's most architecturally distinguished and culturally significant neighborhoods. The development of the area from West 138th to West 189th Street, Edgecombe Avenue to the Hudson, spans a period of over 350 years and is an exciting and evolving chapter of the settlement of Manhattan Island and the development of New York City.

In the 1920s and 1930s, as an increasing black population occupied Harlem's housing, many affluent African-Americans began to discover Hamilton Heights. During these years, the Harlem Renaissance was in full swing, and many of the new residents were artists, writers, musicians, government workers, and professionals.

MANHATTANVILLE

Throughout the 19th century, Manhattanville was a town that bustled around a wharf active with ferry and daily river conveyances. It was the first station on the Hudson River Railroad running north from the city, and the hub of daily stage coach, omnibus and streetcar lines. Situated near the famous Bloomingdale Road, its hotels, houses of entertainment and post office made it an alluring destination of suburban retreat from the city, yet its direct proximity to the Hudson River also made it an invaluable industrial entry point for construction materials and other freight bound for upper Manhattan.

With the construction of road and railway viaducts over the valley in which the town sat, Manhattanville, increasingly absorbed into the growing city, became a marginalized industrial area. The neighborhood is now the site of a major planned expansion of Columbia University, which has campuses in Morningside Heights to the south and Washington Heights to the north.

MORNINGSIDE HEIGHTS

The label Academic Acropolis has been used to describe the area, as well as "college town", since it sits on one of the highest natural points in Manhattan and contains numerous academic institutions. Much of the neighborhood is the campus of Columbia University, and the university also owns a large amount of the non-campus real estate. Other educational institutions in the neighborhood include Barnard College, Union Theological Seminary, New York Theological Seminary, Jewish Theological Seminary of America, Manhattan School of Music, Teachers College, Bank Street College of Education, St. Hilke's & St. Hugh's School, The School at Columbia University, Bank Street School for Children, The Cathedral School, New York, and for the youngest residents, Columbia Greenhouse nursery school.

Several books and films have been written about it to set them. It is currently home to about 35,000 people, and over the years has housed a long list of famous individuals, some of which include: President Dwight Eisenhower, Thurgood Marshall, "Wild Bill" Donovan, F. Scott Fitzgerald, Dustin Hoffman, Joan Rivers, Lauryn Hill, Philip Glass, and Martha Stewart.

Neighborhood

Map & Brief History

SUGAR HILL

With the in Harlem Renaissance was in full swing, and many of the new residents were artists, writers, musicians, government workers, and professionals. Part of the area became known as "Sugar Hill", where the sweet life was enjoyed. At that time, the neighborhood's most elite addresses were 409 and 555 Edgecombe Avenue. Important residents of 409 included singer Julius Hindoo; William Braithwaite, poet and novelist; Eunice Carter, one New York State's first African-American judges; May Chinn, a pioneering physician; Aaron Douglas, the great muralist; W.E.B. DuBois, founder of the NAACP and editor of Crisis; and the first African-American Supreme Court Justice. Number 555 boasted actor and political activist Paul Robeson; legendary jazz pianist Count Basie.

CENTRAL HARLEM

Starting around the time of the end of World War I, Harlem became associated with the New Negro movement, and then the artistic outpouring known as the Harlem Renaissance, which extended to poetry, novels, theater, and the visual arts.

The growing population supported a rich fabric of organizations and activities in the 1920s. Fraternal orders such as the Prince Hall Masons and the Benevolent and Protective Order of Elks set up lodges in Harlem, with elaborate buildings including auditoriums, and large bands. Parades of lodge members, decked out in uniforms and accompanied by band music, were a common sight on Harlem's streets, on public holidays, lodge anniversaries, church festivities and funerals. Another such recognized band was that of the 368th Infantry of the U.S. Army.

The neighborhood's churches housed a range of groups, including athletic clubs, choirs and social clubs. A similar range of activities could be found at the YMCA. The social pages of Harlem's two African American newspapers, the New York Age and the New York Amsterdam News recorded the meetings, sporting events, dinners and dances of hundreds of small clubs.

EAST HARLEM

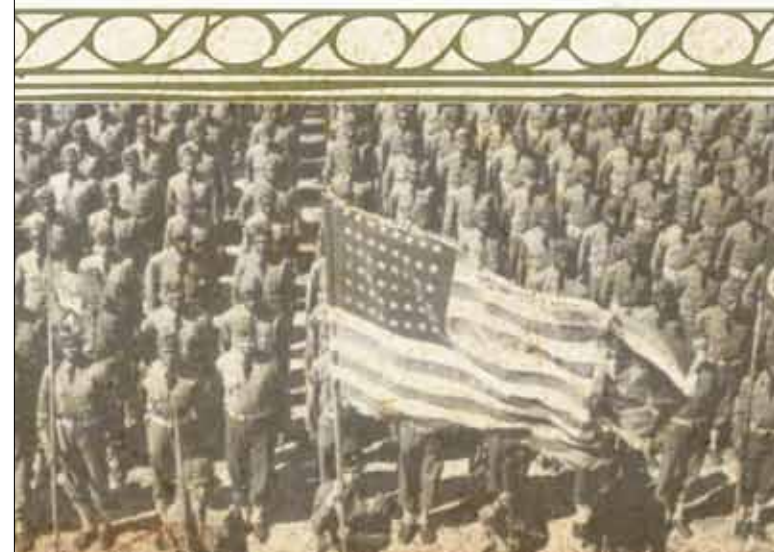
Also known as Spanish Harlem and El Barrio, is a section of Harlem in the northeastern part of the New York City borough of Manhattan. East Harlem is one of the largest predominantly Latino communities in New York City.

The construction of the elevated transit to Harlem in the 1880s urbanized the area, precipitating the construction of apartment buildings and brownstones. First populated by German immigrants, but soon after Irish, Italian, and Eastern European Jewish immigrants began settling in Harlem. In East Harlem, Southern Italians and Sicilians soon predominated and the neighborhood became known as Italian Harlem.

In 1895, Union Settlement Association, one of the oldest settlement houses in New York City, began providing services such as offering the immigrant and low-income residents a range of community-based programs. Puerto Rican immigration after the First World War established an enclave at the western portion of Italian Harlem (around 110th Street and Lexington Avenue), which became known as Spanish Harlem. The area slowly grew to encompass all of Italian Harlem as Italians moved out and Hispanics moved in another wave of immigration after the Second World War.

Field Manual Map Back (handheld):

The back of the map is more of a shrine to not only the soldiers of the 369th Infantry, but the neighborhoods in which many of them called home, were raised and most notably fought for.



*They (Harlem Hellfighters) fought for freedom at home and abroad.
Risked their lives for those who did not care for theirs.
And embodied what those will call a love for liberty.*



WASHINGTON HEIGHTS

Among the most beautiful areas of New York City, these two neighborhoods (WaHi for short) are rich in history, culture, and wonderfully diverse people. It is named for Fort Washington, a fortification constructed at the highest point on Manhattan island by Continental Army troops during the American Revolutionary War, to defend the area from the British forces.

HAMILTON HEIGHTS

The Hamilton Heights/ West Harlem Historic District is one of the City's most architecturally distinguished and culturally significant neighborhoods. The development of the area from West 135th to West 155th Street, Edgecombe Avenue to the Hudson, spans a period of over 350 years and is an exciting and evolving chapter of the settlement of Manhattan Island and the development of New York City.

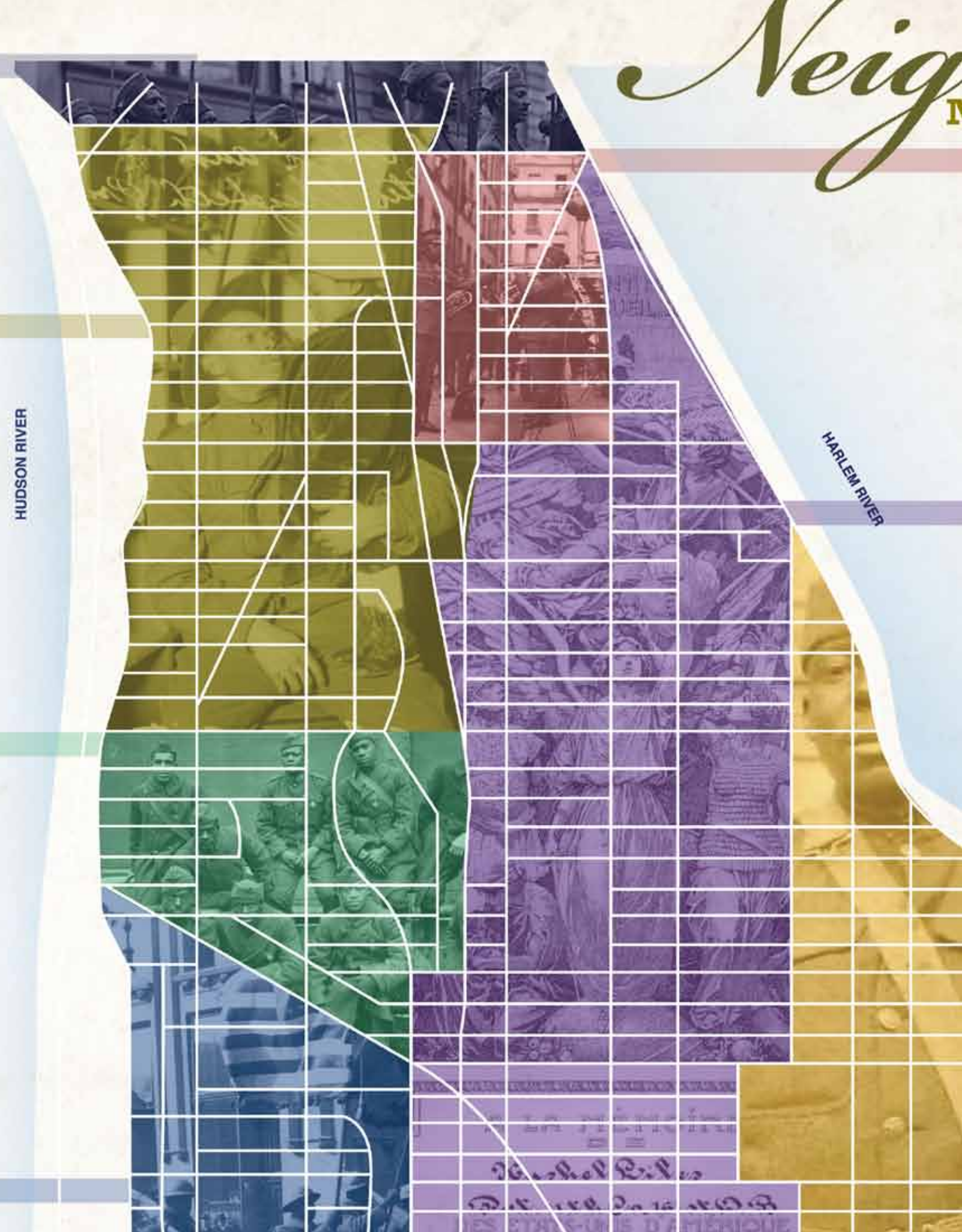
In the 1920s and 1930s, as an increasing black population occupied Harlem's housing, many affluent African-Americans began to discover Hamilton Heights. During these years, the Harlem Renaissance was in full swing, and many of the new residents were artists, writers, musicians, government workers, and professionals.

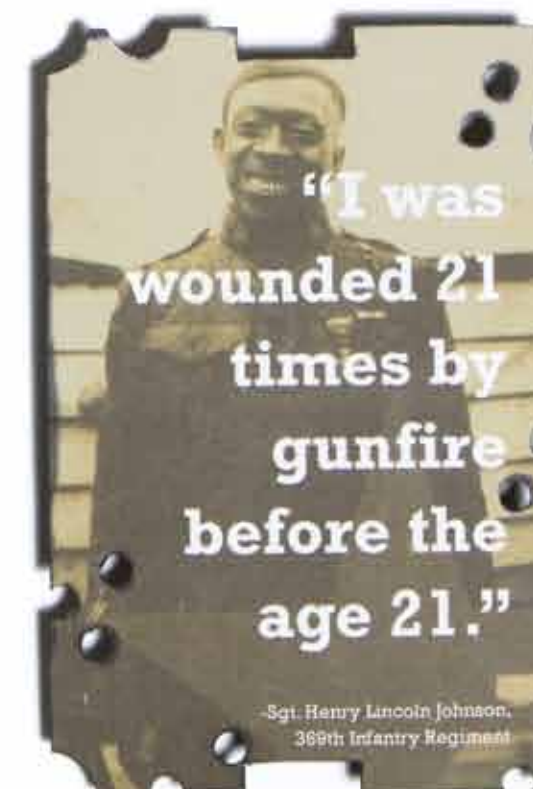
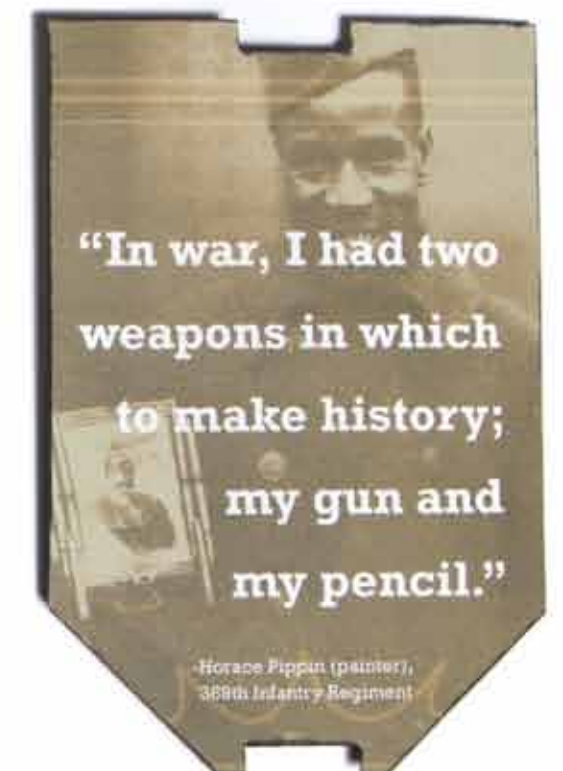
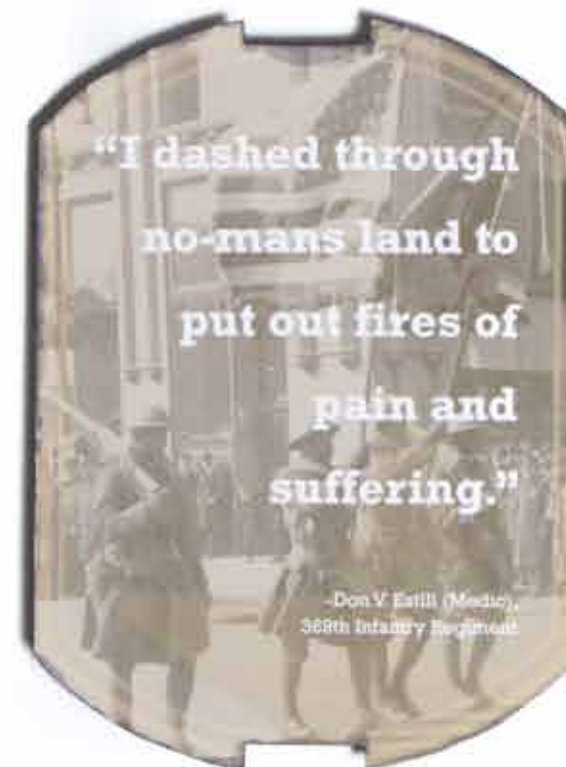
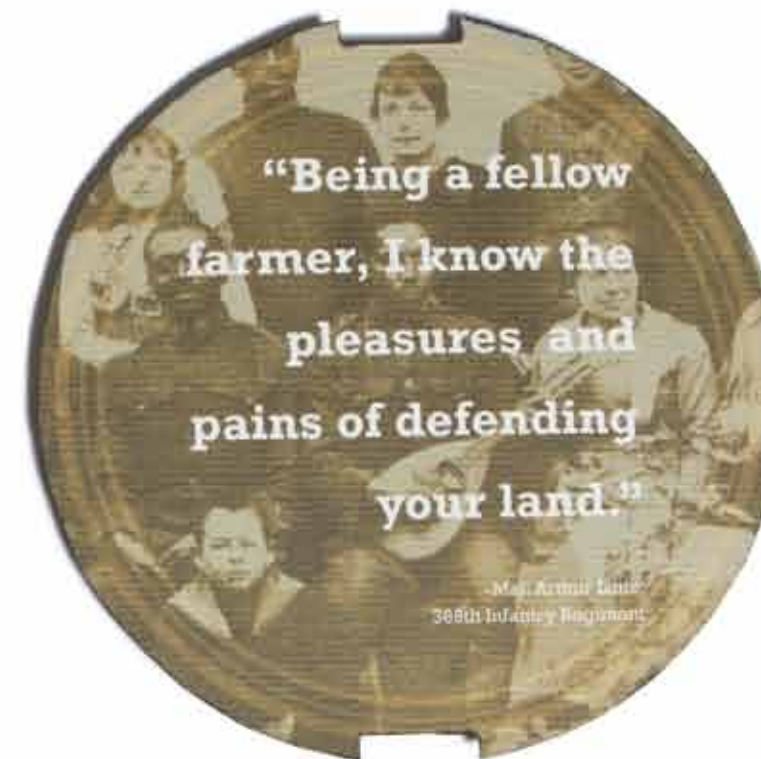
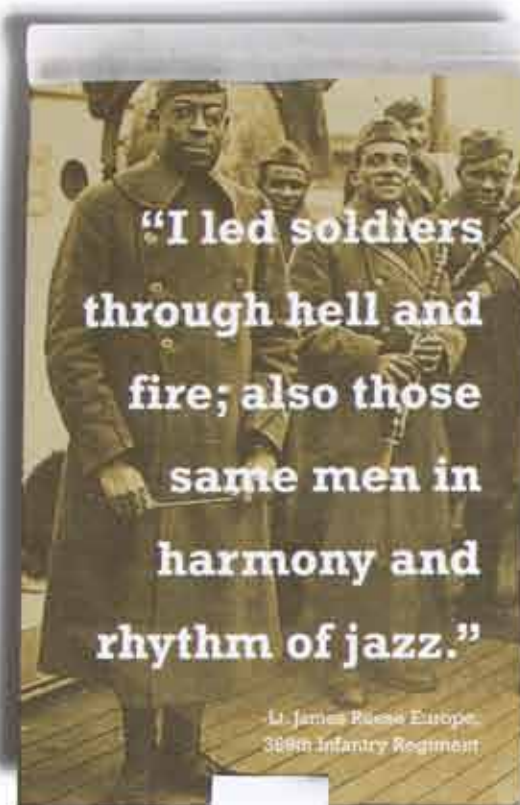
MANHATTANVILLE

Throughout the 19th century, Manhattanville was a town that bustled around a wharf active with ferry and daily river conveyances. It was the first station on the Hudson River Railroad running north from the city, and the hub of daily stage coach, omnibus and streetcar lines. Situated near the famous Bloomingdale Road, its hotels, houses of entertainment and post office made it an alluring destination of suburban retreat from the city, yet its direct proximity to the Hudson River also made it an invaluable industrial entry point for construction materials and other freight bound for upper Manhattan.

With the construction of road and railway viaducts over the valley in which the town sat, Manhattanville, increasingly absorbed into the growing city, became a marginalized industrial area. The neighborhood is now the site of a major planned expansion of Columbia University, which has campuses in Morningside Heights to the south and Washington Heights to the north.

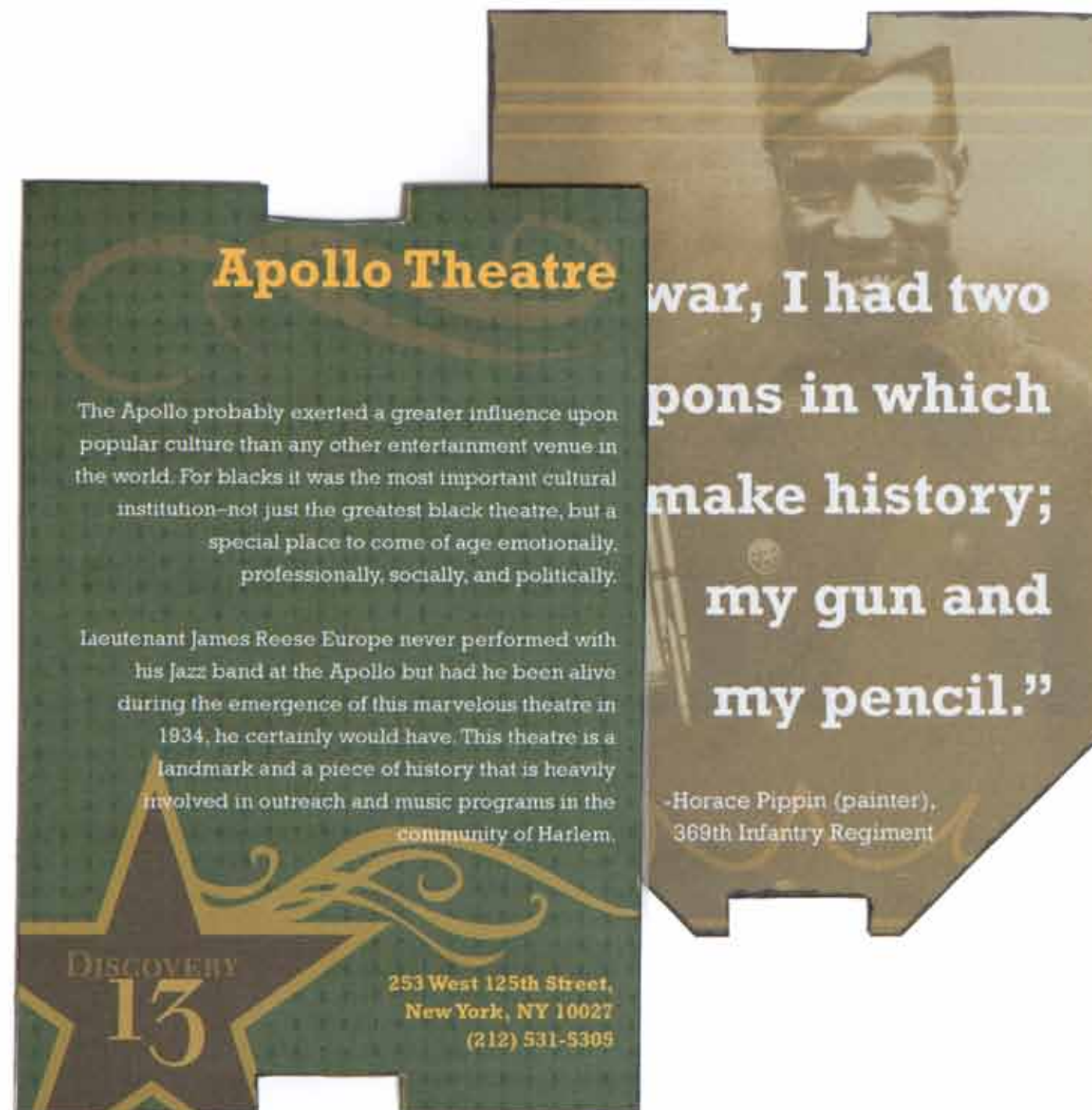
MORNINGSIDE HEIGHTS





Collector's Postcards:

Received upon purchase of trip. Postcards contain inspired quotations from well-known soldiers who had a large influence in the war and the documenting of its history. Postcards have notches to be tied neatly together by an Army Ribbon.



Postcards (back):

History information on sites in Harlem; and the site is relevant to subject matter on front.

EX: “...wounded 21 times by gunfire”— Harlem Hospital Center 15th floor.



THIS SHOW WILL NEVER END.!

WELCOME TO THEE OL' INTERMISSION.